



Presentation to  
the Board of Parks Commissioners  
*Distribution Copy*

August 16, 2018

# Welcome to Legion Pool!



**“Welcome to Legion Pool!”**  
<https://youtu.be/EAOdPd0FkYE>

# Agenda

- History
- Information Gathering & Public Input
- Community Impact
- Usability Concerns
- Financial Analysis
- Creative Solutions
- Options & Next Steps
- Closing

# How Did We Get Here?

- **October 2014:** Condition report on VFW and Legion Pools submitted (MSA Consultants)
- **January 2015:** Park Board approved a long term strategy of looking into replacing both pools with an aquatic center.
- **January 2016:** Park Board approved consultant to conduct Location Study. (Location study was for the purpose of added information in making the final decision.)
- **August 2016:** Park Board approved final draft of location study.
- **October 2016:** Park Board makes recommendation to City Council to eliminate both pools and replacing with one aquatic center. Location was yet to be determined.
- **November 2016:** Common Council approved moving forward with eliminating both pools and replacing with one aquatic center. Location was yet to be determined.
- **February 2017:** Park Board makes recommendation to City Council to locate the Aquatic Center at VFW Park.
- **March 2017:** Common Council approved locating Aquatic Center at VFW Park.
- **December 2017:** Parks Board holds special meeting to hear public concerns
- **February 2018:** Action taken at City Council meeting:
  - Alderperson Hansen makes motion to rescind Council's action of November 15, 2016. Vote failed 6-2.
  - Alderperson Lueck requests that the Board of Park Commissioners ask the "Save Legion Pool" supporters for a presentation on their request at the August 2018 meeting of the Board. Vote passes 7-1.

# *History of Legion Pool*



# History of Legion Pool

- **1957:** De Pere City Council authorizes building two outdoor pools
  - There were discussions about one larger pool
  - Ultimately decided that two smaller pools was best for De Pere
- **1962:** Legion Pool Opened
- **1986:** Major renovations to Legion Pool after serious talks of closing
- **Present Day:** cited from “De Pere Historical and Architectural Resources Survey,” 2017:

*“...the pool building (at Legion Park) is significant and potentially eligible for listing on the National Register of Historic Places under Criterion A: History”*

# Legion Pool Historical Status

*Historical & Architectural Resources Survey  
City of De Pere, Brown County, Wisconsin*

*Page 28*

- What does this mean?
- Current status of Legion Pool Bathhouse and Pool under Criterion A

Address	AHI#	NRHP Evaluation
1212 Charles Street, Legion Park	233589	Potentially Eligible
Description and Statement of Significance		

Faced with brick, this one-story bathhouse is topped with a flat roof with a wide, overhanging eave. Exposed pre-cast concrete supports vertically articulate much of the building's exterior; narrow, clerestory lighting is located immediately beneath the roof overhang. Two pair of steel doors are located along the rear (south side) of the building, while glass double doors are found along the pool-facing elevation. A standard pool and decking is located to the north of the bathhouse, while a wading pool is located to the northwest. West of the bathhouse is an open pergola. A metal fence encloses the pool facilities, with the bathhouse forming the rear enclosure.



1212 Charles Street: Legion Park Bathhouse and Pool.

# *Information Gathering & Public Input*





# City of De Pere Information Gathering

## 2014 City of De Pere Municipal Services Survey

Q7. When the City is required to complete major renovations to its two existing outdoor pools, which of the following options would you prefer most?

Rebuild both existing pools .....	53%
Rebuild only one pool and close the other pool.....	5
Close both pools.....	2
Close one pool and convert the remaining pool into a larger aquatic center (an aquatic center consisting of a pool with slides).....	30
Not Sure .....	10

# City of De Pere Information Gathering

## 2014 Aquatics Facility Evaluation



- **Option One:** “Status Quo” - Invest in improving the existing facilities and forecast for short and long term expenses.
- **Option Two:** “Build Two New Facilities” - Complete facility replacement for both facilities.
- **Option Three:** “One New & One Remodel” - Complete replacement of one facility, remodeling improvements to other with either a plan for continued use and ultimate long term replacement.

# City of De Pere Information Gathering

## 2016 Aquatic Facility Location Study

vierbicher  
DESIGN • PLANNING • SERVICES



CITY OF DE PERE

**Aquatic Facility  
Location Study**

August 2016

### **General Pool Location Preference**

The third series of questions in the survey asked respondents to rank their general pool location preferences.

Respondents felt most strongly that a future pool should be located near safe bike & pedestrian routes, located with easy vehicular access, and near an existing park.

As part of this survey, the City and Vierbicher deliberately did not ask if the City should retain both existing facilities. The City will engage the public later in the process to determine the appropriateness of one or more aquatic facilities.

# City of De Pere Information Gathering

## 2017 Aquatic Center Design At VFW Park Community Survey

Of the total survey respondents, 193 individuals provided additional comments on the new Aquatic Facility. **Of these comments, a significant number of them were addressing the location and a need or desire for pool in both east and west De Pere.** The remaining responses covered a large variety of topics including cost, swim rates, features such as splash pads and lazy river, swim lessons, and lap/adult swim times.

Prepared by



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920-582-9440  
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100 Park Avenue  
Beaver Dam, WI 53916  
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920-887-7999

## Respondent Comments

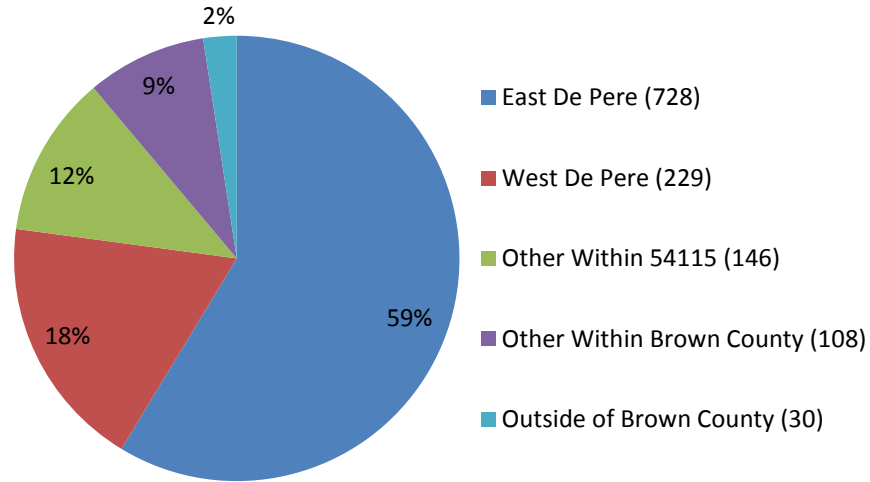


# Save Legion Pool Survey

- Purpose: Gauge Public Opinion
- Responses collected June 20, 2018 - August 10, 2018
- 1,241 Total Respondents

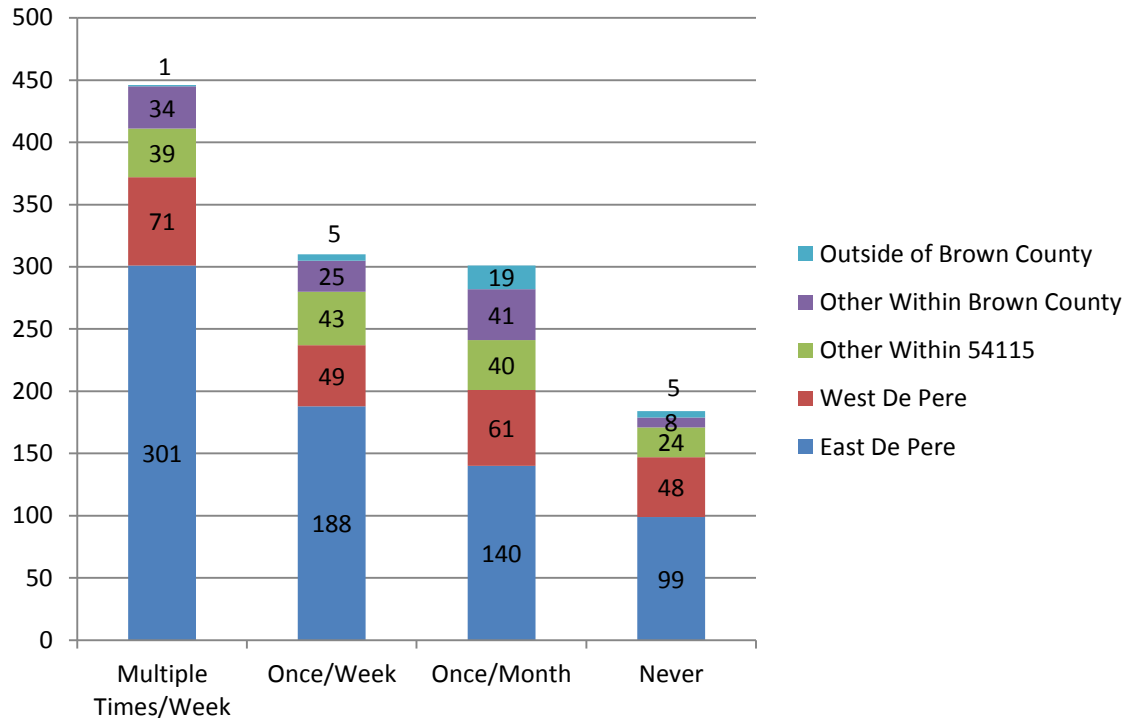
# Save Legion Pool Survey Results

Q1. Do you live within the City of De Pere?



# Save Legion Pool Survey Results

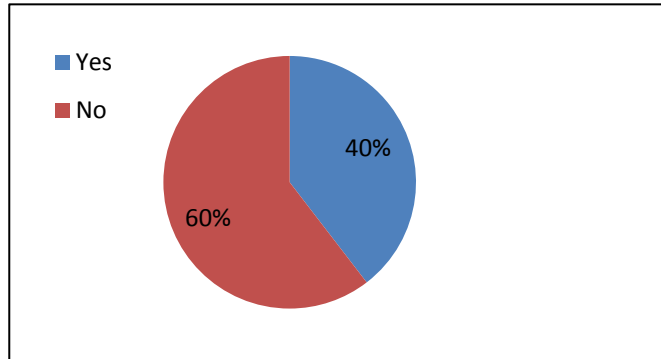
Q2. How frequently do you use De Pere pools?



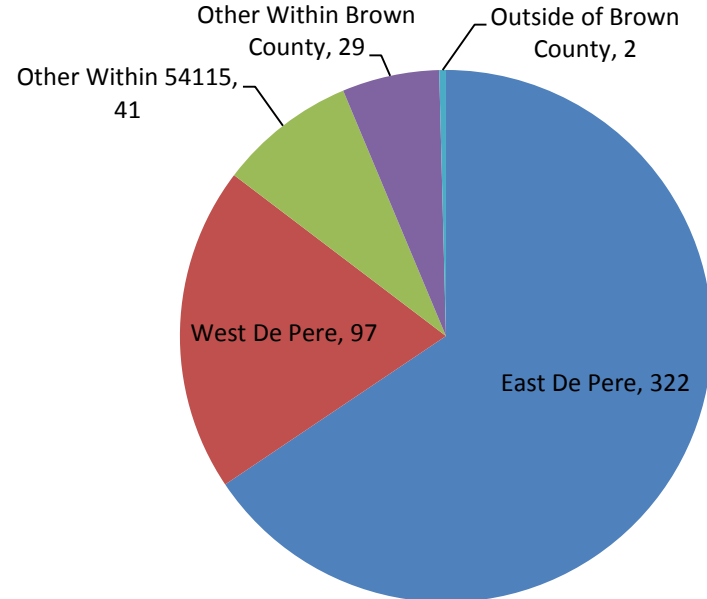


# Save Legion Pool Survey Results

Q3. Do you purchase a season pool pass?

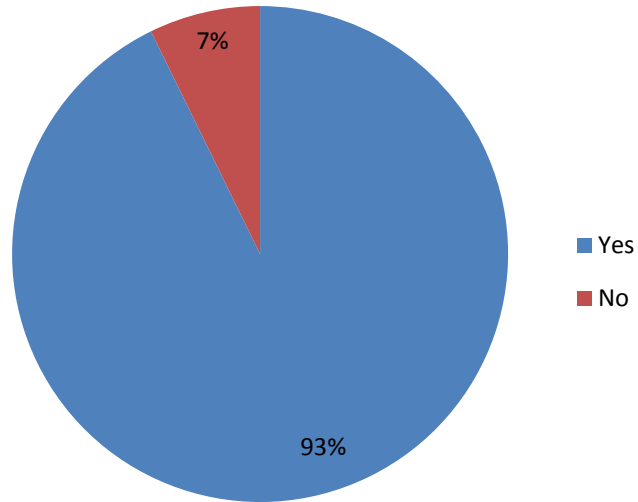


## Residency of Season Pass Holders



# Save Legion Pool Survey Results

Q4. Do you feel that pool rates are reasonable and fair?

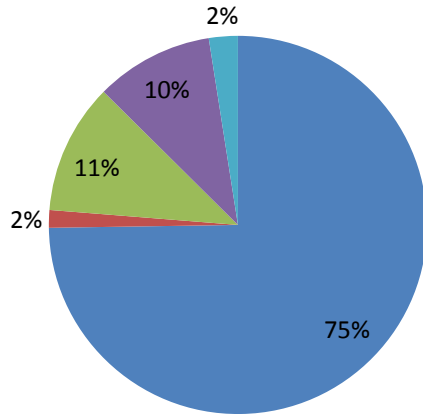


# Save Legion Pool Survey Results

Q5. Which pool(s) do you attend?

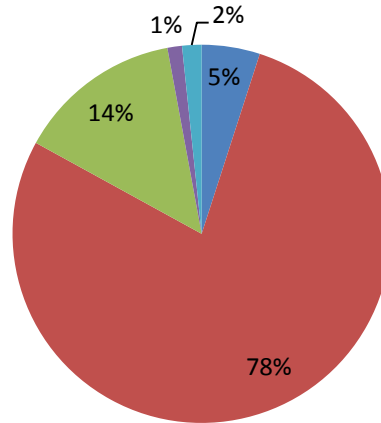
## Legion

(804 respondents)



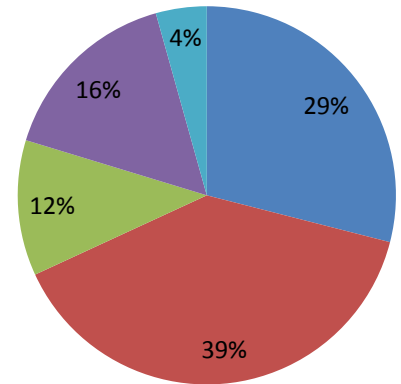
## VFW

(228 respondents)



## Both Pools Equally

(61 respondents)

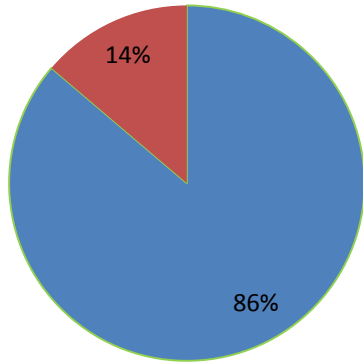


■ East De Pere ■ West De Pere ■ Other Within 54115 ■ Other Within Brown County ■ Outside of Brown County

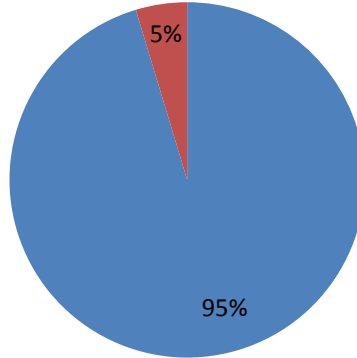
# Save Legion Pool Survey Results

Q6. Do you agree or disagree with the city's decision to close Legion & VFW pools and build an aquatic center at VFW park?

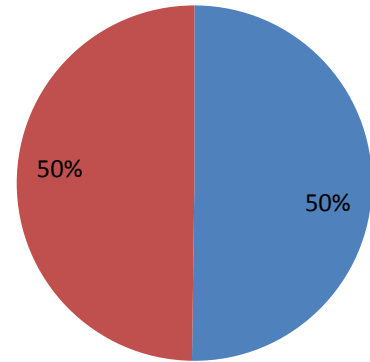
**All  
Respondents**



**East De Pere  
Respondents**



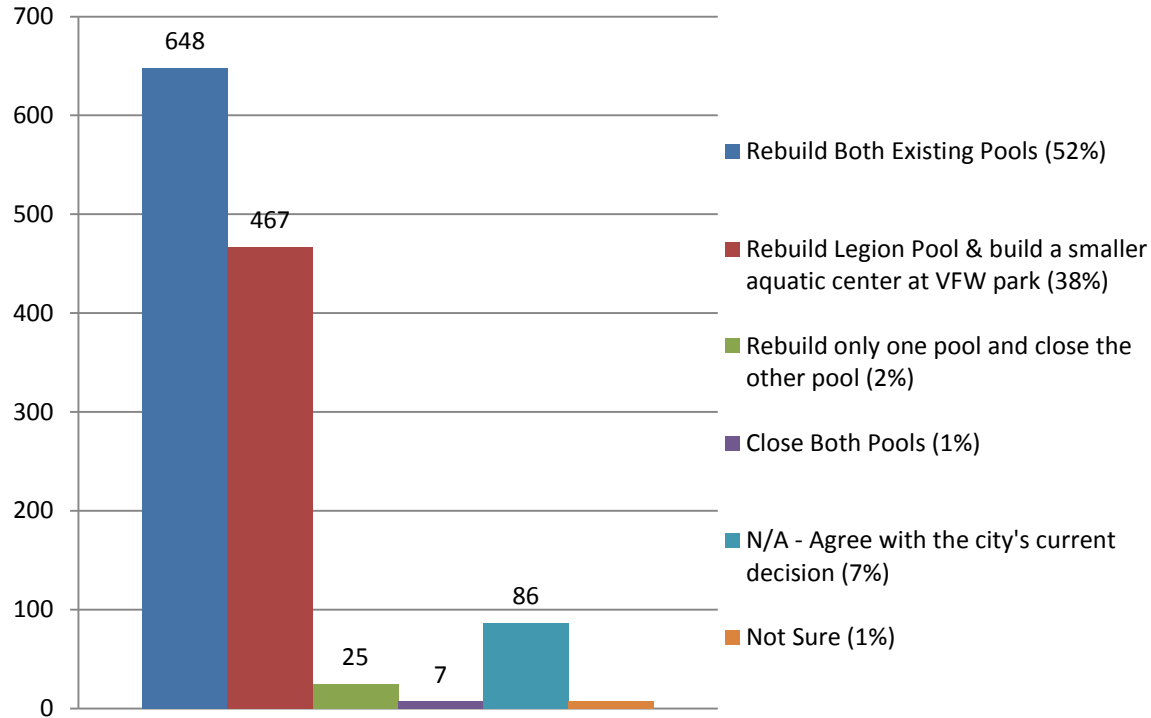
**West De Pere  
Respondents**



■ Disagree ■ Agree

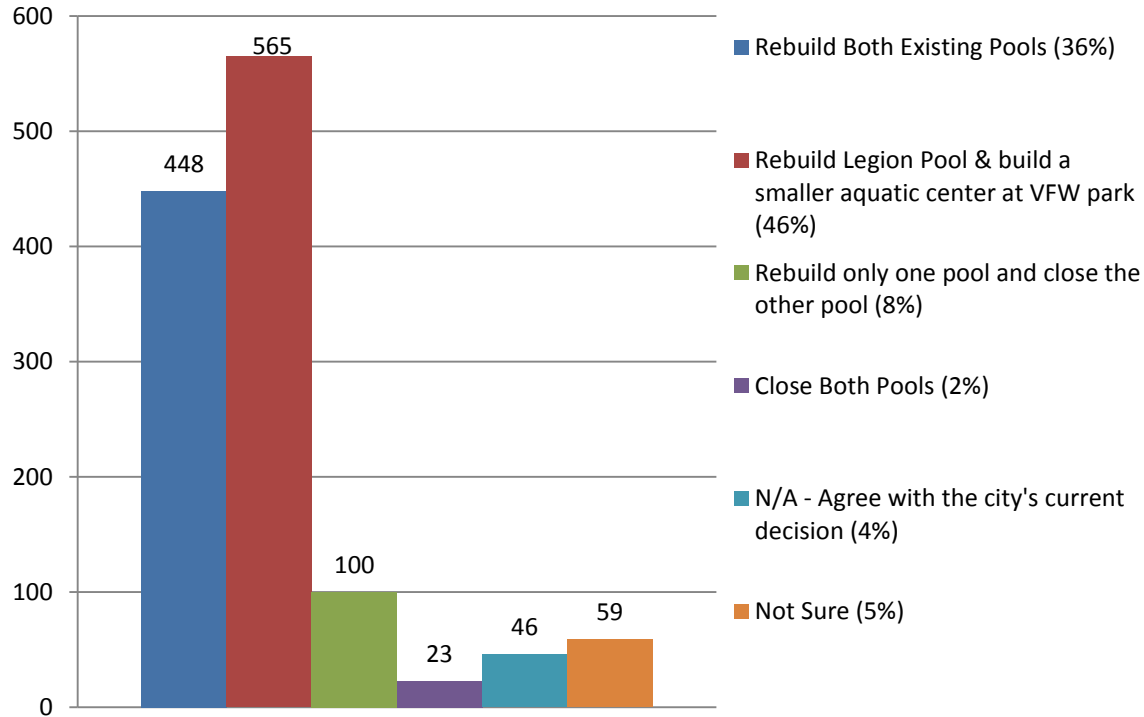
# Save Legion Pool Survey Results

Q7. What solution do you propose to the problem of our city's aging pools (1<sup>st</sup> Choice)?



# Save Legion Pool Survey Results

Q7. What solution do you propose to the problem of our city's aging pools (2<sup>nd</sup> Choice)?



# *Community Impact*



# Youth Impact

- In 2018 Melanie & Julie personally assisted 20 families with applications for free pool passes
  - Donations from community member & long-time De Pere residents
  - Scholarships through the city
    - Melanie Brick (USDD social worker) helped families fill out the necessary paperwork
  - Swimming lessons available through scholarship (limited funds available)



# Youth Impact

- Creekside Montessori has 18 children this summer who attend the pool daily
  - All buy season passes
  - They would not attend if they had to be bussed
- De Pere park & rec summer program at Dickinson Elementary
  - Tuesday & Thursday 1:00 – 2:30pm
  - Kids would have to be bussed to west side (financial & supervision concerns)

# Youth Impact

- Various daycares who walk to swimming or lessons
  - Example:
    - Caregiver on the east side
      - On average takes 6 kids to at least 2 sessions
      - This is her 19<sup>th</sup> year
      - She will not be able to do this if there is only one west side facility

# Youth Wellness – Mental Health Benefits

- Motor movement improves overall emotional well being – sensory needs are met naturally and children don't need to have negative behaviors to meet sensory needs
- Play is vital to developing social skills and emotional regulation skills
- Increased anxiety and depression in children calls for access to outlets that will help them learn coping and social skills and improve connection and relationships
- Ability to have relationships with other trusted adults who can model and mirror positive behaviors (pool staff, life guards, etc)

# Youth Wellness – Interpersonal & Intrapersonal Benefits

- Provides ability to practice independence – walk to pool, meet friends, etc.
- See friends in the summer and build social connections
- Decreases isolation of summer (not all kids are naturally social)
- Improves self esteem – exercise, social connections, mastery of skills (swimming, social skills, etc.)

# Non-Resident Impact

- Non-resident perspective
- Personal story
  - Our family
  - Our pool
- Sustainable communities
- Example of pool spending

# Real Estate Impact



*“When representing my clients on either end of the sale or purchase they are always looking for additional amenities outside the home like schools, parks, trails, pools and other public amenities. **If the amenities are in walking or biking distance it always creates more value or higher sales prices** to that specific buyer or seller in those areas.”*

**– Rich Starry, Starry Realty**

# Real Estate Impact

*“The De Pere real estate market has always been an area locally known for strong resale potential and high demand. **Legion Pool, in the heart of De Pere, is a fantastic selling feature** and long running tradition in the De Pere Community. As a fourth generation Realtor, De Pere Resident, and mother of four, I vote “Save Legion Pool!”*

**– Laura Olejniczak, Olejniczak Realty**

**Mark D.  
Olejniczak  
Realty, Inc.**

# Real Estate Impact

*“Vibrant cities are built by having strong neighborhoods. A strong neighborhood is built by people wanting to live there. A significant factor in allure to a neighborhood is what it has to offer in terms of lifestyle. **Walkability to a neighborhood gathering space where families can have connection, fun and exercise is a jewel.** In a day where keeping kids ‘kids’ is hard enough, why wouldn’t you do what you can to provide a safe, fun place for them to just be a kid? Connecting with other kids in REAL LIFE versus on their devices? **Legion Pool is a jewel for De Pere.** #LegionPoolHelpsBuildStrongNeighborhoods*

– Sandra Ranck, Keller Williams





# *Usability Concerns*



# Usability Concerns

- Attendance
  - Draw new users
  - Keep current users
- Parent Experience



# Usability Concerns

- Swimming space



# Usability Concerns

- Swimming space
- Swimming lessons





# Usability Concerns

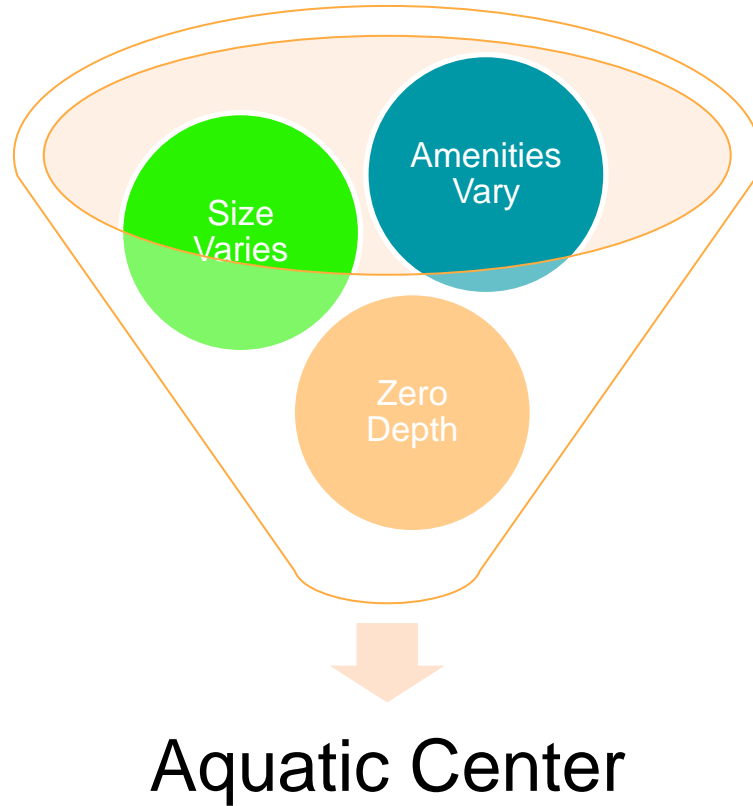
## ● Swimming space



# Usability Concerns

- Defining “aquatic center”

- Zero Depth
- Amenities
- Size



## Usability Concerns

### Appleton Parks and Recreation Mission Statement

Manage and maintain aquatic facilities and plan and implement aquatics programs to **enhance the quality of life for the community.**

# *Financial Analysis*



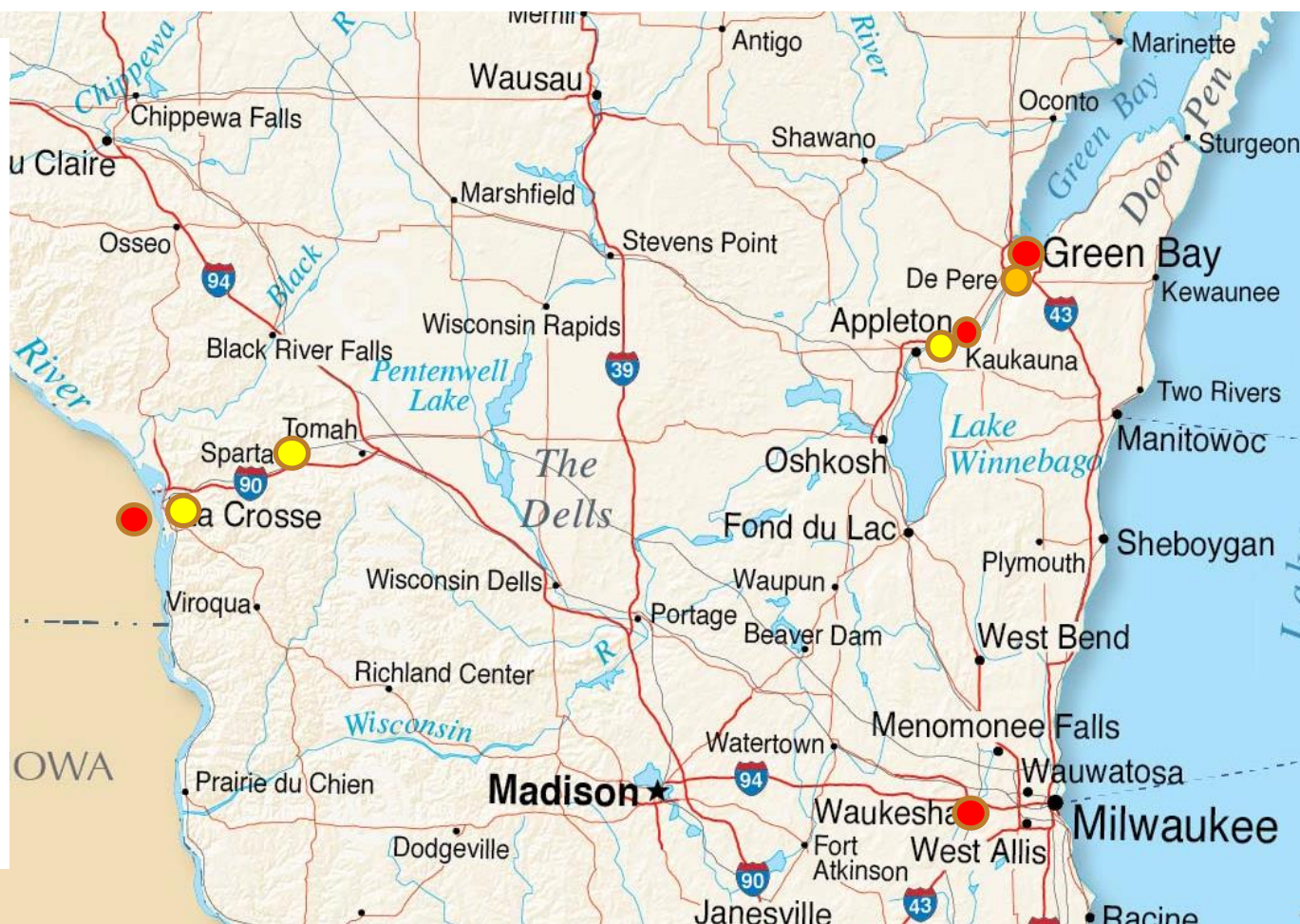


Aquatic Centers used by  
De Pere for financial  
comparison:

- Neenah
- Sparta
- Onalaska
- Appleton

Additional cities I pulled  
for a larger sample size:

- Menasha
- Waukesha
- Fond du Lac
- Green Bay
- La Crescent



# Quotes from Brian Tungate, Parks & Rec Director, Menasha

## “Skinny” aquatic center

*“In my humble opinion, I believe it’s the role of government to provide a **basic aquatic opportunity** for their community. Public pools began because not everyone could afford to have their own backyard pool.”*

*“You will normally see a spike in attendance with a new aquatic center (we did), then attendance comes down some and levels off again. I’m a proponent of building more of a **large, classic style pool with just a few amenities**. People like our pool because it is still quite large and our water is clean.”*



# Comparison: Neenah (AC) and Menasha (AC)

	Neenah (AC)	
		w/o lessons
Occupancy	47,597	47,597
% of total Occ		
Revenue		
Pool Passes	\$ 56,640	\$ 56,640
Daily Admissions	\$ 64,280	\$ 64,280
Slide Passes		
Swim Lessons	\$ 48,050	
Diving Lessons		
Group Sales		
Pool Rentals		
Birthday Parties		
Concessions	\$ 45,890	\$ 45,890
Splash Cash		
Swim Express		
Fitness Classes		
Uniforms, Lockers		
Locker/Phone	\$ 260	\$ 260
Lifeguard Training		
<b>TOTAL REVENUE</b>	<b>\$ 215,120</b>	<b>\$ 167,070</b>
Expenses		
Personnel	\$ 148,110	\$ 148,110
Contracted	\$ 60,180	\$ 60,180
Supplies	\$ 35,170	\$ 35,170
Capital Outlay		
<b>TOTAL EXPENSES</b>	<b>\$ 243,460</b>	<b>\$ 243,460</b>
<b>NET INCOME</b>	<b>\$ (28,340)</b>	<b>\$ (76,390)</b>

**Population:** 25,914  
**Density:** 2.78K/SQ Mile

## Daily Rates:

Low \$3.25  
 High \$4.25

## Passes:

Low \$42  
 High \$202

## Hours of open swim:

Mon - Fri: 7 hours

## Swim Lessons:

Resident \$37  
 Non-Res \$47  
 2 four-week sessions  
 4 days/week

## Closest Pool:

Menasha 3.7 miles

	Menasha (Skinny AC)
Occupancy	
% of total Occ	
Revenue	
Pool Passes	\$ 61,000
Daily Admissions	
Slide Passes	
Swim Lessons	
Diving Lessons	
Group Sales	
Pool Rentals	
Birthday Parties	
Concessions	\$ 17,000
Splash Cash	
Swim Express	
Fitness Classes	
Uniforms, Lockers	
Locker/Phone	
Lifeguard Training	
<b>TOTAL REVENUE</b>	<b>\$ 78,000</b>
Expenses	
Personnel	\$ 106,288
Contracted	\$ 73,850
Supplies	\$ 36,830
Capital Outlay	\$ 8,991
<b>TOTAL EXPENSES</b>	<b>\$ 225,959</b>
<b>NET INCOME</b>	<b>\$ (147,959)</b>

**Population:** 17,370  
**Density:** 2.88K/SQ Mile

## Daily Rates:

Low \$2.75  
 High \$3.75

## Passes:

Low \$34  
 High \$150

## Hours of open swim:

Mon - Fri: 5.5 (split 4/1.5)

## Swim Lessons:

Resident \$27  
 Non-Res \$38  
 2 four-week sessions  
 2 days/week

## Closest Pool:

Neenah 3.7 miles

# Comparison: Sparta (AC) and La Crescent (AC)

	Sparta (AC)
<b>Occupancy</b>	
<b>% of total Occ</b>	
<b>Revenue</b>	
Pool Passes	\$ 80,000
Daily Admissions	
Slide Passes	
Swim Lessons	
Diving Lessons	
Group Sales	
Pool Rentals	
Birthday Parties	
Concessions	\$ 23,000
Splash Cash	
Swim Express	
Fitness Classes	
Uniforms, Lockers	
Locker/Phone	
Lifeguard Training	
<b>TOTAL REVENUE</b>	<b>\$ 103,000</b>
<b>Expenses</b>	
Personnel	\$ 98,469
Contracted	\$ 29,000
Supplies	\$ 34,000
Capital Outlay	
<b>TOTAL EXPENSES</b>	<b>\$ 161,469</b>
<b>NET INCOME</b>	<b>\$ (58,469)</b>

**Population:** 9,522

**County:** 45,549

## Daily Rates:

Low \$3.00

High \$5.00

## Passes:

Low \$50

High \$210

## Hours of open swim:

Mon - Fri: 5.5 hours

## Swim Lessons:

Resident \$N/A

Non-Res \$N/A

*Swim lessons offered at local lake*

## Closest Pool:

Tomah 17.4 miles

	La Crescent (AC)
	1 Pool
<b>Occupancy</b>	
<b>% of total Occ</b>	
<b>Revenue</b>	
Pool Passes	\$ 35,600
Daily Admissions	\$ 45,000
Slide Passes	
Swim Lessons	\$ 22,800
Diving Lessons	
Group Sales	
Pool Rentals	
Birthday Parties	
Concessions	\$ 23,000
Splash Cash	
Swim Express	
Fitness Classes	
Uniforms, Lockers	
Locker/Phone	
Lifeguard Training	
<b>TOTAL REVENUE</b>	<b>\$ 126,400</b>
<b>Expenses</b>	
Personnel	\$ 171,090
Contracted	\$ 19,050
Supplies	\$ 43,800
Capital Outlay	\$ 4,250
<b>TOTAL EXPENSES</b>	<b>\$ 238,190</b>
<b>NET INCOME</b>	<b>\$ (111,790)</b>

**Population:** 4,822

**La Crosse Metro:** 136,934

## Daily Rates:

Low \$3.00

High \$4.00

## Passes:

Low \$60

High \$165

## Hours of open swim:

Mon – Fri: 6 hours

## Swim Lessons:

Resident \$30

Non-Res \$40

5 two-weeks sessions  
4 days/week

## Closest Pool:

La Crosse 8 miles



# Comparison: Onalaska (AC) and La Crescent (AC)

	Onalaska (AC)
<b>Occupancy</b>	
<b>% of total Occ</b>	
<b>Revenue</b>	
Pool Passes	\$ 90,000
Daily Admissions	
Slide Passes	
Swim Lessons	
Diving Lessons	
Group Sales	
Pool Rentals	
Birthday Parties	
Concessions	
Splash Cash	
Swim Express	
Fitness Classes	
Uniforms, Lockers	
Locker/Phone	
Lifeguard Training	
<b>TOTAL REVENUE</b>	<b>\$ 90,000</b>
<b>Expenses</b>	
Personnel	\$ 178,017
Contracted	
Supplies	
Capital Outlay	
<b>TOTAL EXPENSES</b>	<b>\$ 178,017</b>
<b>NET INCOME</b>	<b>\$ (88,017)</b>

**Population:** 18,697  
**La Crosse Metro:** 136,934

## Daily Rates:

Low \$3.00  
 High \$3.00

## Passes:

Low \$45  
 High \$120

## Hours of open swim:

Mon - Fri: 6 hours

## Swim Lessons:

Resident \$20  
 Non-Res \$30  
 5 two-week sessions  
 4 days/week

## Closest Pool:

Holmen 4.3 miles

	La Crescent (AC)
	1 Pool
<b>Occupancy</b>	
<b>% of total Occ</b>	
<b>Revenue</b>	
Pool Passes	\$ 35,600
Daily Admissions	\$ 45,000
Slide Passes	
Swim Lessons	\$ 22,800
Diving Lessons	
Group Sales	
Pool Rentals	
Birthday Parties	
Concessions	\$ 23,000
Splash Cash	
Swim Express	
Fitness Classes	
Uniforms, Lockers	
Locker/Phone	
Lifeguard Training	
<b>TOTAL REVENUE</b>	<b>\$ 126,400</b>
<b>Expenses</b>	
Personnel	\$ 171,090
Contracted	\$ 19,050
Supplies	\$ 43,800
Capital Outlay	\$ 4,250
<b>TOTAL EXPENSES</b>	<b>\$ 238,190</b>
<b>NET INCOME</b>	<b>\$ (111,790)</b>

**Population:** 4,822  
 La Crosse Metro: 136,934

## Daily Rates:

Low \$3.00  
 High \$4.00

## Passes:

Low \$60  
 High \$165

## Hours of open swim:

Mon - Fri: 6 hours

## Swim Lessons:

Resident \$30  
 Non-Res \$40  
 5 two-week sessions  
 4 days/week

## Closest Pool:

La Crosse 8 miles

## Quote from John Redmond, Park & Forestry Superintendent, Fond du Lac – Aquatic center and traditional pool

***“The residents like the two choices. It is nice because one pool is on the West side and the other is on the East side of town. Overall I believe the residents are pleased.”***



# Comparison: Financials

	Waukesha			Fond du Lac		
	Total	Buchner (B)	Horeb (AC)	Total	Taylor (B)	Fairgrounds (AC)
<b>Occupancy</b>	<b>43,765</b>	<b>15,462</b>	<b>28,303</b>			
<b>% of total Occ</b>		35.33%	64.67%			
<b>Revenue</b>						
Pool Passes	\$ 103,852	\$ 42,060	\$ 61,792	\$ 179,000	\$ 27,000	\$ 152,000
Daily Admissions	\$ 65,714	\$ 23,887	\$ 41,827			
Slide Passes	\$ 9,361		\$ 9,361			
Swim Lessons	\$ 43,876	\$ 11,929	\$ 31,947			
Diving Lessons	\$ 729		\$ 729			
Group Sales	\$ 5,773	\$ 1,239	\$ 4,534			
Pool Rentals	\$ 1,122	\$ 285	\$ 837			
Birthday Parties	\$ 5,771	\$ 3,818	\$ 1,953			
Concessions	\$ 28,924		\$ 28,924			
Splash Cash	\$ 562		\$ 562			
Swim Express	\$ 6,444	\$ 6,444				
Fitness Classes	\$ 1,905	\$ 1,905				
Uniforms, Lockers	\$ 1,583	\$ 531	\$ 1,052			
Locker/Phone						
Lifeguard Training	\$ 695	\$ 695				
<b>TOTAL REVENUE</b>	<b>\$ 276,311</b>	<b>\$ 92,793</b>	<b>\$ 183,518</b>	<b>\$ 179,000</b>	<b>\$ 27,000</b>	<b>\$ 152,000</b>
<b>Expenses</b>						
Personnel	\$ 221,233	\$ 92,428	\$ 128,805	\$ 158,828	\$ 32,919	\$ 125,909
Contracted	\$ 105,280	\$ 48,501	\$ 56,779	\$ 96,025	\$ 46,825	\$ 49,200
Supplies	\$ 37,193	\$ 7,799	\$ 29,394	\$ 69,120	\$ 19,990	\$ 49,130
Capital Outlay	\$ 29,237	\$ 4,500	\$ 24,737	\$ -		
<b>TOTAL EXPENSES</b>	<b>\$ 392,943</b>	<b>\$ 153,228</b>	<b>\$ 239,715</b>	<b>\$ 323,973</b>	<b>\$ 99,734</b>	<b>\$ 224,239</b>
<b>NET INCOME</b>	<b>\$ (116,632)</b>	<b>\$ (60,435)</b>	<b>\$ (56,197)</b>	<b>\$ (144,973)</b>	<b>\$ (72,734)</b>	<b>\$ (72,239)</b>

- Waukesha divides pass revenue based on % of occupancy.
- Horeb offers 155 total classes over 4 sessions. Buchner offers 69 classes over 3 sessions.
- Slide passes, diving lessons and concessions are only at Aquatic Center, Fitness classes and swim express are only at box pool, giving more option to the community.
- Even with the larger facility and increased swim lessons, personnel for Horeb is only 58% of the total payroll costs and is lower than the other A.C.s.
- Supply costs and Capital improvements are significantly higher at the A.C.s.

# Comparison: Financials

	Waukesha			Fond du Lac			De Pere		
	Total	Buchner (B)	Horeb (AC)	Total	Taylor (B)	Fairgrounds (AC)	Total	Legion (B)	VFW (B)
Occupancy	43,765	15,462	28,303				29,870	17,635	12,235
% of total Occ		35.33%	64.67%					59.04%	40.96%
<b>Revenue</b>									
Pool Passes	\$ 103,852	\$ 42,060	\$ 61,792	\$ 179,000	\$ 27,000	\$ 152,000	\$ 117,821	\$ 69,561	\$ 48,260
Daily Admissions	\$ 65,714	\$ 23,887	\$ 41,827						
Slide Passes	\$ 9,361		\$ 9,361						
Swim Lessons	\$ 43,876	\$ 11,929	\$ 31,947						
Diving Lessons	\$ 729		\$ 729						
Group Sales	\$ 5,773	\$ 1,239	\$ 4,534						
Pool Rentals	\$ 1,122	\$ 285	\$ 837						
Birthday Parties	\$ 5,771	\$ 3,818	\$ 1,953						
Concessions	\$ 28,924		\$ 28,924						
Splash Cash	\$ 562		\$ 562						
Swim Express	\$ 6,444	\$ 6,444							
Fitness Classes	\$ 1,905	\$ 1,905							
Uniforms, Lockers	\$ 1,583	\$ 531	\$ 1,052						
Locker/Phone									
Lifeguard Training	\$ 695	\$ 695					\$ 22,800	\$ 13,461	\$ 9,339
<b>TOTAL REVENUE</b>	<b>\$ 276,311</b>	<b>\$ 92,793</b>	<b>\$ 183,518</b>	<b>\$ 179,000</b>	<b>\$ 27,000</b>	<b>\$ 152,000</b>	<b>\$ 140,621</b>	<b>\$ 83,022</b>	<b>\$ 57,599</b>
<b>Expenses</b>									
Personnel	\$ 221,233	\$ 92,428	\$ 128,805	\$ 158,828	\$ 32,919	\$ 125,909	\$ 177,187	\$ 104,610	\$ 72,577
Contracted	\$ 105,280	\$ 48,501	\$ 56,779	\$ 96,025	\$ 46,825	\$ 49,200	\$ 68,550	\$ 40,471	\$ 28,079
Supplies	\$ 37,193	\$ 7,799	\$ 29,394	\$ 69,120	\$ 19,990	\$ 49,130	\$ 42,700	\$ 25,210	\$ 17,490
Capital Outlay	\$ 29,237	\$ 4,500	\$ 24,737	\$ -					
<b>TOTAL EXPENSES</b>	<b>\$ 392,943</b>	<b>\$ 153,228</b>	<b>\$ 239,715</b>	<b>\$ 323,973</b>	<b>\$ 99,734</b>	<b>\$ 224,239</b>	<b>\$ 288,437</b>	<b>\$ 170,291</b>	<b>\$ 118,146</b>
<b>NET INCOME</b>	<b>\$ (116,632)</b>	<b>\$ (60,435)</b>	<b>\$ (56,197)</b>	<b>\$ (144,973)</b>	<b>\$ (72,734)</b>	<b>\$ (72,239)</b>	<b>\$ (147,816)</b>	<b>\$ (87,269)</b>	<b>\$ (60,547)</b>



# Comparison: Financials

	Waukesha			Fond du Lac			De Pere		
	Total	Buchner (Box)	Horeb (AC)	Total	Taylor (Box)	Fairgrounds (AC)	Total	Legion	VFW
Occupancy	43,765	15,462	28,303				29,870	17,635	12,235
% Total Occ		33.33%	65.67%					59.04%	40.96%
Revenue									
Pool Passes	\$ 103,852	\$ 42,060	\$ 61,792	\$ 179,000	\$ 27,000	\$ 152,000	\$ 117,821	\$ 69,561	\$ 48,260
Daily Admissions	\$ 65,714	\$ 23,887	\$ 41,827						
Group Sales	\$ 5,773	\$ 1,239	\$ 4,534						
Pool Rentals	\$ 1,122	\$ 285	\$ 837						
Birthday Parties	\$ 5,771	\$ 3,818	\$ 1,953						
Concesions	\$ 28,924		\$ 28,924				22,800	13,461	9,339
<b>TOTAL REVENUE</b>	<b>\$ 211,156</b>	<b>\$ 71,289</b>	<b>\$ 139,867</b>	<b>\$ 179,000</b>	<b>\$ 27,000</b>	<b>\$ 152,000</b>	<b>\$ 140,621</b>	<b>\$ 83,021</b>	<b>\$ 57,600</b>
Expenses									
Personnel	\$ 221,233	\$ 92,428	\$ 128,805	\$ 158,828	\$ 32,919	\$ 125,909	\$ 177,187	\$ 104,610	\$ 72,577
Contracted	\$ 105,280	\$ 48,501	\$ 56,779	\$ 96,025	\$ 46,825	\$ 49,200	\$ 68,550	\$ 40,471	\$ 28,079
Supplies	\$ 37,193	\$ 7,799	\$ 29,394	\$ 69,120	\$ 19,990	\$ 49,130	\$ 42,700	\$ 25,210	\$ 17,490
Capital Outlay	\$ 29,237	\$ 4,500	\$ 24,737						
<b>TOTAL EXPENSES</b>	<b>\$ 392,943</b>	<b>\$ 153,228</b>	<b>\$ 239,715</b>	<b>\$ 323,973</b>	<b>\$ 99,734</b>	<b>\$ 224,239</b>	<b>\$ 288,437</b>	<b>\$ 170,291</b>	<b>\$ 118,146</b>
<b>NET INCOME</b>	<b>\$ (181,787)</b>	<b>\$ (81,939)</b>	<b>\$ (99,848)</b>	<b>\$ (144,973)</b>	<b>\$ (72,734)</b>	<b>\$ (72,239)</b>	<b>\$ (147,816)</b>	<b>\$ (87,270)</b>	<b>\$ (60,546)</b>

# Comparison: Rates & Lessons

	Waukesha (B & AC)	Fond du Lac Taylor (B)	Fond du Lac Fairgrounds (AC)	De Pere
<b>Population</b>	72,363	42,951	42,951	24,893
<b>Denisty/sq mile</b>	2.85K	2.27K	2.27K	2.04K
<b>Daily rates low</b>	\$3.50	\$2.50	\$4.00	\$4.00
<b>Daily rates high</b>	\$4.50	\$3.50	\$5.00	\$7.00
<b>Passes low</b>	\$66	\$60	\$75	\$50
<b>Passes high</b>	\$197	\$130	\$160	\$100
<b>Hours of open swim Mon - Fri</b>	4.75	3	8	6
<b>Swim lessons resident</b>	\$34	\$33	\$33	\$35
<b>Swim lessons non-resident</b>	\$65	\$40	\$40	\$50
<b>Swim lesson sessions</b>	4 Two-week sessions. 4 days/wk.	5 Two-week sessions. 4 days/wk.	5 Two-week sessions. 4 days/wk.	3 Three-week sessions. 4 days/wk.
<b>Distance between pools</b>	1.8 miles	2.2 miles	2.2 miles	1.7 miles

# Comp Sets

**Comp Set:**

others that you are in direct competition with for individual customers.

A comp set is used to know if your rates are too high or too low and to ensure that you get your share of the available market.

# Green Bay Aquatic Records

Green Bay		
	2016	2017
Revenue		
Pool Admissions	235,079	217,852
Concessions	83,456	75,665
<b>TOTAL REVENUE</b>	<b>318,535</b>	<b>293,517</b>
Expenses		
<b>TOTAL EXPENSES</b>	<b>570,562</b>	<b>586,101</b>
<b>NET INCOME</b>	<b>(252,027)</b>	<b>(292,584)</b>

- Includes 2 Aquatic Centers, Colburn Box pool (with inflatables), 3 wading pools and 9 splash pads
- Within Parks & Rec there are 2 departments that use the pools:
  - Park and Pool Division of Parks & Rec is responsible for operation of the pools
  - Recreation and Pools is responsible for programs in the area of aquatics
- The revenue for swim lessons/events at the pools is wrapped into the recreation revenue and is not included
- Green Bay Metro area population = 320,000

# Comparison: Hours

## De Pere

Monday -  
Friday

- 1:00 – 4:30
- 6:00 – 8:30

Saturday  
- Sunday

- 1:00 – 6:00

## Green Bay

Monday -  
Thursday

- **AC:** 12:00 – 7:00
- **Colburn:**
  - 12:30 - 4:30
  - 6:00 – 7:30 (family)

Friday -  
Sunday

- 12:00 – 6:00  
(all locations)

# Comparison: Day Passes

## De Pere

	Resident	Non-Resident
Baby	\$1.50	\$2.75
Youth	N/A	N/A
Adult	\$4.00	\$7.00
Senior	\$3.00	\$3.00
Family (5)	\$12.50*	\$18.50*

## Green Bay

	Resident	Non-Resident
Baby	Free	Free
Youth	\$3.00	\$4.00
Adult	\$4.00	\$5.50
Senior	\$3.00	\$5.50
Family (5)		

*\*Family: 2 adults and up to 3 dependents in same household.  
Additional family members must purchase appropriate General Admission pass.*

# Comparison: Family Day Pass Cost

Family of 5		
CITY	RESIDENT	NON-RESIDENT
De Pere	\$ 20.00	\$ 35.00
Green Bay	\$ 17.00	\$ 23.00
La Crescent	\$ 15.00	\$ 20.00
Waukesha	\$ 19.50	\$ 19.50
Sparta	\$ 19.00	\$ 19.00
Neenah	\$ 18.25	\$ 18.25
Menasha	\$ 15.75	\$ 15.75
Onalaska	\$ 15.00	\$ 15.00
Fond du Lac Taylor (AC)	\$ 14.50	\$ 14.50
Fond du Lac Fairgrounds (Box)	\$ 22.00	\$ 22.00
De Pere Discount	\$ 12.50	\$ 18.50

# Comparison: Season Passes

## De Pere

	Resident	Non-Resident
Baby	\$20.00	\$40.00
Youth	N/A	N/A
Adult	\$50.00	\$70.00
Senior	\$40.00	
Family	\$75.00	\$95.00

## Green Bay

	Resident	Non-Resident
Baby	N/A	N/A
Youth	\$45.00	\$76.00
Adult	\$50.00	\$87.00
Senior	\$45.00	\$87.00
Family	\$110.00	\$174.00



# Why Is All Of This So Important?

- The clock is ticking...
- We are going to subsidize whether it's a box pool or an aquatic center and both can be managed for least impact to the bottom line
- There needs to be some certainty for families moving to the area

# *Creative Solutions*



# Creative Solutions - Driving Attendance

- Adults & Families
  - Theme nights
  - Live music
  - Food trucks
  - Sponsored giveaways
  - Bingo night

# Creative Solutions - Driving Attendance

## ● Teens

- Expanded hours for teens 2-3 nights / week
- Teen dance night with DJ
- Sport team nights at discounted rate
- Water volleyball / basketball tournaments
- Enhanced teen nights
  - Different concessions offerings, live music, prizes, free admissions or concessions
  - Parent & community volunteers

# Creative Solutions

## ● Marketing

- Use schools
  - free admission, flyer in school messengers
- Message boards onsite at parks
- Concession BOGOs

## ● Pool attractions

- Low-cost, low-maintenance, and easily replaceable attractions (basketball hoops, water polo goals, volleyball nets)
- Water dumbbells, buoyancy belts, kickboards

# Creative Solutions

- Expanded program offerings
  - Active older adult classes
  - Summer school class
  - Stand Up Paddleboard classes
  - BogaFit
  - Yoga in the park, disc golf tournament
  - Birthday parties
  - Dog days after season closes

# Creative Solutions

- Improved hours and pricing
  - Stay open between 4:30 & 6:30
  - Open a week or two later in summer
  - Open weekends before or after season
  - Offer mid-season pass after July 15<sup>th</sup>
    - Some people don't want to commit to the entire summer due to summer school, sports, vacation
  - Offer a punch card with 5 or 10 visits at a discount.
    - This will help with people who aren't sure they will use a season pass to try out a smaller commitment

# Creative Solutions

- Create space for community & family gatherings (e.g. shaded picnic patio)
- Treat the pool like an HOA would and charge those that live in walking distance a convenience fee (\$50 / family within ½ mile)
- Look at a reciprocation program with Green Bay.
  - Example: all De Pere season pass holders get 5 free GB passes to their pools and in exchange all GB season pass holders get a 20% discount to Celebrate De Pere.



# *Options & Next Steps*



# Next Steps

**The only viable option is to keep facilities on each side of the river**

- How do we achieve this?

- Fundraising

- Joint fundraising effort will have greater success

- Increase Attendance & Improve Efficiency

- Focus Groups

*Closing*



What do we mean when we say...



**Facilities on each side of the river.**

*Thank You!*



# *Appendix*



# *Public Comments*

## **Aquatic Facility Location Study (April, 2016)**

### **Noteworthy respondent comments:**

- A single pool will inevitably favor one side of the river. It's a bad idea.
- Convenient access to residents from either side of the river.
- It would be unfair to pick the location of the pool on the East or West side of DePere
- I believe DePere should KEEP a pool on each side of town to make it easier for ALL kids to use instead of one aquatic center.
- I don't think we need a big aquatic center because there are plenty of aquatic centers in Green Bay. I used both as a kid and was just as happy going to a regular pool as I was for an aquatic center.
- I think it is important not to take a pool away from either side of DePere because many children and parents rely on them for summer.
- Keep the present two pools.
- Keep the two pools so each side of Fox River has their own. Fix pools and not spend 3.5 M on new facility.
- Our family likes having 2 pools- one on each side of the river.
- The pools serve many youth who cannot afford higher cost memberships. A facility must remain affordable. I also do not think replicating a facility like Joannes Park is a good idea.
- We need pools for the children to learn how to swim and enjoy on hot days, not elaborate water parks.
- What makes the two pools (one on each side of the river) work is that they are 'neighborhood' pools. The geography of the city with the river in the middle is not conducive to a larger facility constructed on one side or the other.
- I honestly like it the way it is
- This is a poor survey in the fact that there are no questions about keeping the two pools.
- We cannot have just one pool in De Pere. If it's going to be an aquatic pool then there has to be one on each side of the river. That's just the way it is in De Pere and anyone who has lived in De Pere long enough should know that.

## **Aquatic Center Design At VFW Park (September, 2017)**

### **Noteworthy respondent comments:**

- Pool in East De Pere and West De Pere
- We do NOT need an aquatic center. Update the current pools on BOTH sides of the river!
- Build 2 facilities. East and West
- I am ok with two basic pools. I live on the west side and value a pool for both sides of the city.
- I would prefer a basic option on both sides of the river.
- I would like to see amenities equally available on both sides of the river
- We are really really going to miss Legion
- Still wish it was being built on the east side. Lots of kids can't get themselves over to the west side of town with their parents working. A splash pad at Legion Park doesn't help them one bit. When they are young teenagers.
- Easily accessible for children by bike



# *Public Comments, continued*

- We loved the outdoor swimming pool at Legion Park. I have 3 small kids and LOVED that it was a pool we could just swim at and learn how to swim without worrying about bigger kids running them over who were using the slides etc.
- I would NOT use this facility of any kind nor do i want to pay for it.....it is a shame the kids from the east side have to be shuttled over to the west side to swim NOT just get wet from a \*splash pad\*
- East side and west side pool. Cut back on all the extras. Kids can be kids in a plain swimming pool...it's worked for decades in De Pere.
- I am sad to hear the resources aren't being split between the west side and east side of De Pere.
- Why would you take away the pool on the east side and replace only with a splash pad and then build a big aquatic center on the west side? You are taking away a valuable amenity on the east side. I am a tax payer and am very upset that you aren't keeping things equal. What a shame. My family will not utilize the new aquatic center.
- While all if this sounds like a great plan, leaving one side of DePere with just a splash pad is unreasonable. It's unfortunate that all of the East DePere kids will basically left out due to no safe transportation to the new center. So many of them are/were able to bike to legion and enjoy their summer afternoons at the pool, now they are just being left with a splash pad? What older children is going to enjoy That? They are the ones losing out on a great and safe summer hangout.
- We need facilities on both sides of the river. Split the cost between the two sides
- We do not need a fancy aquatic center. There are numerous options for that in the GB area. We need to keep our basic swimming pools in De Pere on BOTH sides of the river. The city should focus on fixing both pools instead of building something we don't need.
- Have two pools one on each side of the river!
- please do not only have something on the West side of town. a splash pad will not be enough on the east side. kids bike and walk to legion now and would be unable to do that with only a
- location on the West Side. too many older kids will have nothing to do if there is only a splash pad. BAD IDEA!!!!
- Keep existing pool on east side
- While this all sounds amazing and fun, I truly wish there was something for both sides of the river. My kids are of the ages that they are able to bike/walk to the pool independently, but with the changes this will no longer be the case. This will be the case for many families/programs when you take the pool away from Legion Park. I'm in favor of continuing to have a pool at both parks so they are accessible to more kids/families. A splash pad/baby pool at Legion is not enough.
- keep pools on both sides of town. my family will not get a family pass for VFW. too far to bike.
- Would be nice to provide pools with just enough features in both De Pere and West De Pere
- It would be nice to still have a pool on the East side, as well as the aquatic center on the West side.
- From a community development standpoint I really would like to encourage the city to reconsider their plan and try to determine a way for there to be pool facilities on both sides of the city. I have lived in larger cities and I realize we are not that large where you cannot walk from one side to the other, but that's not the feeling in this community. We need to ensure that we have equitable access to facilities on both sides of the river
- We are unlikely to use the pool if it is moved to West side only. We are better off with what we have rather than updating only one. What legion has now appeals to a wide age range of ages. A splash pad will not. We don't need waterslides





# *Public Comments, continued*

- Could there be one on west side and one on east side and be smaller scale?
- There needs to be, at the very least, a pool on the east side (as there is now) To put an Aquatics Center on the west side and only a splash pad on the east side is not acceptable. A pool is very necessary.
- The new pool plans look great - but I think it's a mistake to centralize pools to a single location. No matter what side of the city you put the pools on the other side will miss out. Crossing the river is not the same as crossing a street. Many children that walk to their community pools will no longer be able to do so. Are we looking to make the pools something only the rich and well-off can afford to do? Or do we want to keep them open to all members of our community? I understand you've settled on this already. I urge you to re-open it. The community reaction to these plans should clearly tell you we would prefer the same standard two pools to the pools you are proposing - no matter what kind of amenities they may offer. To HELL with the water slides and lane pools if the kids who most use the pools - and most need them - are no longer able to.
- Could there be a similar site on the east side of De Pere?
- PLEASE keep a pool on the East side!!!!
- I would not allow my children to cross the bridge alone. It is way to dangerous. You really picked a location that has the potential to isolate half the city.
- We need to reconsider splash pad only decision for the East side. The youth who bike or walk will no only have this as an option which only gives opportunity for trouble. Also, there are child
- programs that walk to the legion pool and will no longer that this. Why can't legion be more than a splash pad?
- Have you considered how dangerous it will be for children to walk or bike across the bridge to get to this center?
- I am disappointed that there will no longer be neighborhood pools where neighborhood kids can ride the bikes and take neighborhood swim lessons!! I would rather pay more that have this.
- The most important feature is to have swimming access for BOTH the east and west side of DePere!
- Build a pool on the East side of De Pere
- All the new Aquatic Center features are unnecessary. The Legion Park pool was always full whenever we went and was so much fun to see kids actually swimming and using their imagination instead of having to be entertained the entire time. As a resident of De Pere and a family that has been a swim pass holder AND done swimming lessons the past 2 years, I'm very surprised and disappointed in our city that we were not even asked if this was something we wanted. During swimming lessons this year there were MANY parents there who has no idea that Legion Pool was going to get torn down. Very poor communication with the families who actually are using the pool and investing in our community



# *Public Comments, continued*

## **Save Legion Pool Survey (June - August, 2018)**

### **Save Legion Pool respondent comments:**

- Safety comes to mind. To many small children on bikes crossing the busy bridge and streets with backed up traffic. Someone or child is going to be hurt trying to get to the pool on the west side. The busiest streets lead to the west side VFW pool area.
- I may not currently live in De Pere but I own a business on the east side and a treat many clients from the De Pere area expressed their concerns about closing legion pool.
- My children don't really use the pool much any more. A few years back, we were there frequently, we had season passes and really enjoyed the pool. I think building an aquatic center is the wrong way to go. Kids can have so much fun in a basic pool. No need for all the "extras". If the parents really want the "extras" there are so, so many choices in our area. The great thing about our pools is that kids can walk or bike to the pools during the summer. If there is only one pool, or aquatic center, kids on the other side of the river will likely not use it. I know that the river is not really a big deal for adults to cross. BUT, as a parent, I would NOT let my children bike across the bridge without supervision until they are at an age in which they are likely using the pool less anyway. With the roundabout at one side and the traffic pattern at the other, I just don't see it as a safe way for kids to navigate. Thus making a one pool a poor decision. Thank you for your time in reading this and considering what is best for our community.
- I love that each side has a pool. I never used the pools because we have our own. I think for one side to have and the other not to would make it difficult for kids to get to the pool on the other side of the bridge.
- All the kids around the area use the legion pool all summer. Both pools do a great service to the community. You are losing the community touch of the outdoor pools when you build one indoor one on the west side. Keep them open.
- "The neighborhood pool at Legion influenced our decision to buy a home in East De Pere. Over 9 years of living here, it has been an important community feature for our family. Please consider the needs of residents on both sides of the river!"
- Recently moved back to the area from Milwaukee. I have 2 kids and when they are older I was looking forward to taking them to swim at Legion like I did as a child.
- KEEP LEGION
- My answers to the survey questions may be misleading regarding my interest or the validity of my opinion on the issue as a non user, but that is not the case. As a SAHM with little ones that I'm just now comfortable taking to a pool on my own, this is really a new issue and interest for me and something that I think really needs to be readdressed before moving forward. The reality of the physical landscape of our beautiful city is such that closing down one location rather than bringing both sites to good working order is really doing a disservice to those community members on the other side of the river. You only have to drive 25 minutes from Hemlock to Scray Hill in hopefully good traffic to see that the debate over what and where we should renovate/replace is bigger than it has been made to seem.
- How come you're trying to unify the pools before the school districts?
- Prices are too high. I would love to bring my kids here since we have never been here but we can't afford it being a low income family



# *Public Comments, continued*

- My son used the VFW pool through the Park and Rec summer camp program for five years. The proximity to the Community center allowed the kids to walk to the pool.
- I REALLY want Legion Pool saved! I have written letters to the mayor and my Alderman explaining this in full. I think that losing this pool would be an irreversible shame to not only east De Pere but the city as a whole. It is worth saving and it is worth it to keep a community, neighborhood pool. These are some of the things that make De Pere such a great place to live and if you lose that you will lose the great people that make De Pere their homes. Thank you for your efforts to save the pool! I am behind you and happy to help as well! Depending on when my baby plans on making its arrival I plan to be there supporting and doing whatever I can on the August date. Thank you!
- We live in the Town of Ledgeview., and buy a season pass yearly. My baby sitter lives 1 block from legion park and they use the pool almost daily. My in laws live 3 blocks from Legion and there are many kids that walk by and bike to the pool. If the pool is on West side, many children would miss out. I think there should be a pool on both sides of the bridge kids can enjoy. We can have two school districts, what can't we have 2 pools?
- ALL MY BOYS USED LEGION POOL AND I SURE HOPE I CAN GO WITH MY GRANDKIDS THERE TOO. ALSO TOO HARD FOR EAST SIDE KIDS TO GO ALL THE WAY TO THE WEST SIDE.
- I live in West De Pere and was very thankful to have a pool close to home to take my kids to swimming lessons growing up. While I personally wouldn't be too effected now, I would really feel bad for the families on the east side who would lose their pool for their children (I'd be pretty upset if it was the other way around and the west side was losing their pool). I understand this comes at a price though. I would also be curious to know what the usage of the pool is in East De Pere before making a final decision.
- I know I personally do not visit either pool frequently however I know when I was younger this was a safe place to hang out with friends and was their daily. Would go home at breaks then come back.
- Thank you for your work to save the pool!
- I would like to see a plan for the proposed aquatic center. Also, how much use would each pool get if each was replaced? Show me that the aquatic center's cost could be covered solely by user fees.
- The history of a community pool goes way back for children growing up in DePere. Now my family loves the summer pool time! It would be sad to not have this tradition continue into the future on both sides of the river.
- I think the non resident fees are too steep. I also think that closing legion pool is the worst thing this group of people could do in De Pere, a city steeped in history and tradition. Time for these gentlemen to wake up and listen!!
- I believe the community greatly benefits from both pools, and the fiscally responsible decision should be to keep costs as low as possible. 2 seperate low costs pools would meet this.
- I feel both pools should be updated both sides need their own pools. Mostly for safety issues. My daughter is the BA at Legion. My son is a life guard at Legion. We need it to stay in our community. We need it to stay for the children in the neighborhood that it exists in for their time away from home getting excersise and getting out with friends. Thank you
- I grew up at legion pool and now I take my kids there. It would be heartbreaking to see it go.
- Walking across the bridge is not safe for young children.
- We have enough aquatic parks in the surrounding areas



# *Public Comments, continued*

- I grew up in De Pere and spend many, many days at the pool over the years, as did my 3 brothers and sister. This is where I learned to swim. It would be a shame to close the pool. In this day and age of child safety, child obesity, etc., a neighborhood pool is a great solution. Please try to keep it open and repair or rebuild it for the next generations.
- Although not a current resident we were for ten years and lived very close to the pool. We currently live just on the DePere border and still use the pool often. Huge mistake letting this go. The thought our kids will cross the bridge through all the traffic to get to VFW is outrageous. Shame on the DePere aldermen for even letting it get to this. Put the children and families of DePere first!
- SAVE LEGION!!!!
- I'm a resident of Appleton who has lived on both sides of the Fox River. Although a larger community, the issues and needs are the same. Child safety in having to cross a bridge to get from one side of the city to another, serving distinct neighborhoods and encouraging kids to get outdoors to spend time with friends should all be the focus. When Appleton upgrades both pools they saw an increase in use. DePere has already created two school districts to serve students on either side of the river, why should the pools be any different?
- I strongly disagree with closing down Legion pool. De Pere is big enough and busy enough that each side of town should have a pool. In the summertime I use the pool at least once a week and I take my grandkids there when they are at my house. I don't particularly see a need for an aquatic center but if that's something the city thinks is necessary why can't it be scaled back so we can have an aquatic center and repair Legion pool?
- I am handicapped and can't use pool but when our children were young they lived at the pool. Going across bridge is too dangerous with bikes. East side needs a pool.
- I live in Allouez, off Hoffman. Legion is our closest and most practical option for swimming. While I'm not a DePere resident, I buy yearly passes and my kids attend swim lessons at Legion. We walk or bike there regularly, something that wouldn't be an option if the pool was only in WDP. Repairing both pools is a much less costly option - I am unclear as to why this isn't being considered.
- I no longer live in De Pere, but I grew up there. I learned to swim at legion !
- VFW is too far for my kids that use the pool to ride their bikes. Have you gone through the round-about as a pedestrian? People driving their cars and in a hurry do not care!
- Where I live my kids can bike to legion, there is no way they can get to VFW Park. We need to keep kids and families safe and we have aquatic centers in GB if we want to go there
- Charge us extra but don't close the pools, too many families depend on them during the summer
- "Look at the city of Milwaukee! They added Biergartens to public pools to fund the pools! It's a wonderful thing. It's not a bar at the pool. The pools become a social gathering spot for neighborhood families. We need to keep the pools for our youth! They all need opportunities to learn to swim and to socialize!"
- Will be glad to help save Legion Pool. I feel very strongly that our neighborhood children need and deserve the experiences we had as kids there !!
- I strongly disagree with closing down Legion pool. De Pere is big enough and busy enough that each side of town should have a pool. In the summertime I use the pool at least once a week and I take my grandkids there when they are at my house. I don't particularly see a need for an aquatic center but if that's something the city thinks is necessary why can't it be scaled back so we can have an aquatic center and repair Legion pool?



# *Public Comments, continued*

- I lived in De Pere all my 48 years. When I was about 3 I started going to Legion pool all the time. I learned how to swim there and competed in there swim meets they use to have, the old pool that was there and had swim lanes. I will never forget doing that. And when I was older I would go swimming there every day and night. I would be a shame to take that away from all the youth on the East side.
- The pools are an important part of summer life in De Pere. The fact that swimming lessons are offered at them during the summer is huge!
- There is no East De Pere. 2. How come you're trying to unify the pools before the school districts?
- The roundabout/roads over the fox river are death traps. You really think east depere parents are going to let their kids fend for themselves to get to the west side??
- "Kids shouldn't have to travel to West De Pere alone. Aquatic entrance rates would sky rocket.
- Splash pads are also possible enhancers for more areas of the city.
- My kids are grown, however , their swimming lessons; season pass; etc was all at Legion. They spent their summers there .
- Please keep Legion Pool open.
- We don't use the pools anymore but the reason for my feedback is that our kids used Legion Pool daily - rode their bikes there. There is no way they would have been able to ride to the West side to VFW. I'd like to see the kids on the East side still have the same opportunity.
- PLEASE don't close Legion! My kids love having a pool close by where they can play with their friends. I love having a pool nearby with a community feel, not a big overblown aquatics center. My kinda have not ONCE declined to go to the pool because it wasn't fun or big enough! We will not utilize a splash pad or aquatic center - they are too old for splash pad & aquatic center is overkill
- I feel that more kids and families will be better able to take advantage of having a pool on each side. Many kids walk or ride bikes to the pool that is closest to them. Closing both pools and having only one available eliminates the ability of several kids and families to use the facility due to distance and over crowding at at one facility.
- This pool needs to stay open for the children of East DePere. Both sides of town deserve their own pools. I have been going to this pool(Legion) since I was a child. Many generations of families have grown up, utilizing this pool year after year. It would be a great travesty to close it now. Please do the right thing for the families in East DePere and keep this pool open.
- The kids on both sides of town need something they can access easily (walk, bike, etc.)
- "Growing up I visited Legion Pool daily and now, though I live in Green Bay, we take our young kids regularly with cousins and other family who still live in the boundaries. The primary reason I would like to see Legion pool saved is not mere nostalgia. Kids in a community as family centered as DePere ought to have the opportunity to access a pool with a short walk or bike ride. The roundabouts and continued development along the Broadway corridor make a walk/ride to VFW untenable. Kids shouldn't need to get a ride to the "æcommunity"• pool. Preserving close access for the east side is safer, healthier, more community-oriented, and more fun."
- For such a short pool season and so many aquatic type facilities nearby is it really in our community's best interest to pursue a large aquatic center.
- I don't think it's safe for either east or west side children to get themselves to a pool on the opposite side of the DePere bridge. Two school districts = two swimming pools.
- If you close Legion pool, so many families/children will be affected in the Ledgeview area. A splash pad does provide enough for those kids middle and high school ages. The pool closing will affect that age





# *Public Comments, continued*

group greatly. Legion pool cannot be taken away. There is nothing else in East De Pere for kids to do. Please reconsider.

- Kids need a safe place to go on both sides of town. The kids on East side won't be able to ride their bikes to the west side safely.
- Our kids love this pool so much and it would be hard to not have it part of their lives even through their teenage years.
- Keep the kids off the round-about! Allow for community pools that kids can safely get to!
- There is already aquatic parks in Green Bay. It would be nice to keep a leisure pool. And it's larger for just swimming
- We love being able to go to a simple pool with just swimming and diving boards. It's nice for adults to relax and kids to play simply. We already have aquatic centers and splash pads in the Green Bay Area and I don't feel like it's necessary to have more. Legion isn't crowded and is comfortable for all members of the family. I feel that it would be a great loss to the community to remove these pools.
- We love Legion pool!
- Having easy access via walking or biking to a public pool within your neighborhood helps play a huge role in providing families/students a safe place to cool off, socialize and get some healthy exercise. Closing one of the pools cuts off these opportunities for either East or West De Pere families since many will not feel safe having their children bike/walk across the bridge. We need to keep both pools open and find creative ways to fund the projects. I think many will support it.
- I frequent Legion Pool with my grandkids. To eliminate it would be a huge disservice to those who depend on it!
- The aquatic center is unnecessary, my kids have always enjoyed the local pools and while they like to go to Joannes or the Resch aquatic center once a summer they prefer the local pool.
- It would be such a shame to have a pool on only one side of the river. De Pere is a quaint, charming little city. Kids can ride their bikes to visit the park and go for a dip. Grab a treat and repeat :) I feel that parents these days need to cart their kids everywhere in order for them to have fun. I guess Legion Pool and Brashier Park saved my childhood "back in the day". We would play all day at Brashier, then go swimming at Legion until dinner. My parents worked during the day as did many of my friends' parents and would have sat at home all day if it hadn't been for the programs at the park and the joys of Legion Pool. I live on the far northeast side of Green Bay, and take my girls to Legion more than any other pool in the area. Why? Because we don't hear people swearing or talking inappropriately or feel like we need to hide our bags if we have our car keys or something of value in our bag. I'm sure that I would feel the same in WDP, but I wouldn't make the trip. I'm sure a lot of my feelings of this issue are nostalgic, but also feel for those kids on the east side of the bridge that will not be able to experience the joys of growing up in De Pere as I had and have to rely on a ride. I guess I would just be sad as we have our De Pere days during the summer. We often get a loaf at Great Harvest, visit the cemetery where my parents are buried, stop at Austin's for meat, and whatever other little stops that I enjoy making while I'm there (so saddened about infidelity). I'm sure I would still stop at those places, but not as often. Ok. I've rambled enough. Thanks for listening.
- I grew up in East De Pere, learned to swim at Legion pool, as did my friends and most of the community. The Board needs to realize, that the East side kids and families will not want to cross the busy bridge to go swimming or take lessons.. Also, East De Pere High School doesn't have a pool and their swim teams have to shuttle over to West De Pere High School.... Come on, think about it, you are



# *Public Comments, continued*

cutting off an entire community.. Where there is a Will, there is a way.. Look for it... The Board needs to start listening to the East side community !!

- Would be nice to see a side-by-side cost/repair comparison to building new. All options.
- We are very new to DePere but frequent the pool. We moved from Neenah and went to the pool daily. These 2 pools are great community pools! Bigger is not better. Check out Erb in Appleton. It is so easy to lose track of your kids and it is packed! Crowds the city streets with cars. These 2 pools are a great size. What if the city improves amenities to bring more people? Even a sand area for young kiddos...lounge chairs for patrons....improve quality of swim lessons. It would be a shame to close these 2 fine community pools.
- Legion pool provides a safe, family focused & community based option for kids & families to spend time together. A splash pad would be an option for kids to go to but does not provide a lengthy time use. I feel losing Legion pool would be a huge loss for the community. I also do not feel we would as community consumers frequent an aquatic center as often as we are at the pool!
- We recently moved here and the pool was a big draw for moving into the neighborhood.
- Legion pool is a great place for kids to hang out with their friends and it keeps them active and outside. I think building a pool on the West side will leave the kids in East De Pere with no where to go. Having the kids travel to the West side is dangerous, considering how some kids would have to get there. My kids live within blocks of Legion and they are there ALL summer long. I would not feel comfortable having my kids bike to the west side of town. I would rather see the pools fixed and updated to provide activities for all the kids in the communities. It would be a disservice to the kids to close the pools.
- My kids' kids will use Legion Pool frequently. Thank you.
- We haven't used the pools much because my kids are little and it was much more difficult to take them both swimming by myself. Now that they are getting older I would plan to use the pool much more frequently. My children love it! We would use an aquatic center on the west side maybe once a year as something special. I love having a simple pool down the street.
- Asking young kids to navigate roundabouts and cross the bridge to go to the community pool is unsafe and not the best solution. There's no reason there can't be adequate pool facilities on both sides of the river.
- Legion is a full service park. Many ball games through the week and weekends, tennis courts, Frisbee golf, picnic and playground areas and the pool. It is a destination during the summer for families. All ages are served. Location is perfect for the entire east side of De Pere. I have concerns about increased costs to residents for aquatic center as well as size and number of classes needed for swim lessons.
- Small neighborhood pools are infinitely better than a large aquatic park.
- I would LOVE to see both pools updated but add a splash pad at VFW or both pools. Love our pools just how they are!
- Keep up the great work!!
- Kids need a safe place to play and have fun, and swimming is something kids of ALL AGES enjoy. In this era of electronics along with no way for east side kids to safely cross to the west side, please keep both pools! And as a mother of 2 who has our own pool at home, my kids still request heading to Legion pool for the diving boards and big pool experience. They don't ask to go to the Resch or other aquatic centers. They simply want a pool to swim with their friends. Keep it simple. Let kids on both sides of the river has a safe place to go and get some much needed exercise.



# *Public Comments, continued*

- Although I do not use the pool, I feel closing Legion Pool would endanger the children who have to cross the bridge to go swimming.
- As a child I grew up in Depere and frequented VFW pool. It was an amazing childhood for that reason. My children grew up attending legion pool daily. They loved their summers. To take these pools away from future children is a shame. An aquatic center just doesn't fit the small town that DePere portrays. Don't take a child's highlight of his summer away from him. Save both pools
- No one wants an aquatic center keep the pools put the money and fix them both
- Please keep legion!!
- Seniors should have discounted rates. Used to be free for seniors. I don't agree free but discount.
- Don't build a new pool. Listen to what the consultant recommended.
- We are adults that enjoy using the pool during the warm weather to relax and cool off after work. Even though we live in Ashwaubenon the hours of the VFW/Legion pools are great for us. The evening swim time is perfect. We usually go right at 6 and stay until 7:45. We also like being able to bring our chairs in so we can read a book, soak in some sun, or nap. The weekend hours are also nice. I hope the hours are similar when the new aquatic center opens. As adults we enjoy wading in the water and don't necessarily need all the perks of an aquatic center so having the Legion Pool to use would benefit us.
- Legion Pool is in a wonderful location. Please rebuild.
- Safety for the kids on the east side have to be a priority. Besides that, a decrease in activities for teens will mean an increase of alternative behavior.
- I prefer the cozy feel of Depere as a whole. I work in Green Bay, live in Allouez and try to keep my personal life out of Green Bay as much as possible. I frequent businesses in the "suburbs" of Green Bay and it would be sad to lose that option with a summer pool
- There is absolutely no reason to close Legion pool!
- I spent every day of summer from the time I was 5-14 at Legion. I returned to lifeguard and teach lessons for another 4 years. My children rode their bikes there. It is part of our community and I'd hate to see kids not have the option of riding their bike to the pool...no kids need another excuse to sit inside!
- The pools are a valuable part of both east and west DePere communities and neighborhoods and need to be kept. It is a waste to build a large aquatic center on west side and that no one on the east side will use.
- We must do what we can to save the Legion Pool
- Save the pools!!
- PLEASE do not close Legion Pool. All of the children in my neighborhood (including my own) depend on Legion for the entire summer. None of them will be allowed to ride their bikes to VFW. That would be ridiculously dangerous.
- I'm afraid of kids crossing bridge, roundabout in West depere by bike in summer and in returning to east depere the same thing
- "It would be a real loss to the east side of De Pere , Allouez, to no longer have a kid friendly, bikeable, walkable, summer.fun swimming spot. I cannot imagine that refurbishing the existing pools is not a better use of money than to close two pools and rebuild one from scratch. I remember when we were told that the old East De Pere High School was no longer a viable choice for a school. It now is Fox View school. Rebuild and reuse what we have. "





# *Public Comments, continued*

- Closing either pool would be catastrophic to the children impacted. Kids walk and bike themselves from neighborhoods all around each of the parks to use the pools. The percentage of children that would be able to cross the river on their own to use the other sides' pool is pretty much non-existent. How would that be fair to either side to close either one?
- Please save legion pool! It means so much to our family
- I grew up on Wisconsin St. in the 70's and 80's. The majority of my summer memories involve Legion Pool. Wouldn't trade those for anything. De Pere needs 2 pools so the kids can bike to and from without crossing the river.
- Our kids love Legion pool. I hope to do whatever I can to help save it. I don't want to have to drive from Ledgeview all the way to VFW to swim. The outdoor pool, kiddie pool, and jumping in from the side into mommy and daddy's arms is and continues to be some of my favorite summer memories. My kiddos are 5, 3, and 2. We have many many good years we hope to attend Legion left. My oldest, Leyla, even days she wants to be a lifeguard when she grows up.
- Thank you for your work on this!
- I truly think that both pools need to stay open!
- Legion pool is a necessity to keep east de pere kids busy during the summer.
- I love the pool! Please don't close Legion Pool!!! It's where I see my friends in summer, and I like it because it is fun to play catch in the pool and it is where I learned to jump off the diving board for the first time!
- We would not use the new aquatic park in West De Pere. It is not walking distance for my kids.
- Even though I do not use the pool now, when my son was little we used it all the time. It's a great asset for east De Pere families.
- Have lived in De Pere my entire life and have great memories of biking to the pool with friends, and also meeting girls and having ice cream treats as a young boy. I have a wife and 5 kids now and we love making more summer memories at the park. It would be a great loss to the city if this pool closed. We need this pool for the community. I trust my kids but the bridge is very hectic and would prefer my kids to not have to bike through that madness.
- I used VFW pool a lot when my children were younger. We purchased a pool pass every summer from 2012-2017. I think an aquatic center is unnecessary. My kids had a lot of fun at VFW the way it is. Their friends could come because it was close. So I really understand those who want to save Legion. I think the best option is to rebuild both pools on a smaller scale so both sides of the river are equally served. If people want a fancy aquatic center they can drive to Green Bay. The beauty of having 2 smaller pools is that kids can get there without having to cross the bridge. Both pools are good enough. Just fix them up a bit or build two new smaller facilities if it is not cost effective to fix them.
- Although I do not use the current pools very often these days, I spent MANY days at VFW pool as a child. It was a safe environment that I could ride my bike to. Taking this location away, takes away the ability for kids to safely ride or walk to the city pool. As a parent I raised my children on the East side of DePere (Ledgeview) and even though I paid the out of city price, I bought a season pass every year for them to take their bikes up to the pool. It is a vital part of BOTH sides of our community. I would have never allowed my kids to take their bikes across the bridge to a pool on the other side of town. A large aquatic center isn't necessary.... a pool on both sides of our city is! There are plenty of other aquatic centers in our area to utilize. The pools need to be upgraded equally on BOTH sides of DePere. There



# *Public Comments, continued*

is already too much separation of the city.... one side having a nicer pool than the other will only perpetuate this century old issue.

- I live in West De Pere. Yay for me. But this is about our kids and our community. All kids should have easy access to a safe place with supervision to have fun in the summer (meaning, not having to bike/walk through busy roundabouts and cross heavy-traffic bridges). Kids on both sides of the bridge deserve pools in their tax dollar supported cities.
- I work during the day and we have a 2 year old. We haven't had the chance to experience the pools yet. But in the future we'd love to be able to experience both pools. Or if we move to east depere I know there will be a place for my daughter to go as well. Updates would be great!
- Even though my children are grown, I have grandchildren coming up that would use the pools. The pools in those parks are an opportunity for children who wouldn't otherwise have the opportunity to swim or do physical activity. Why is that everything that De Pere does is always on the West side of the river? Why do the East siders always have to travel. The kids that use Legion Pool are able to bike, walk or be driven to that pool. For many, unfortunately it is their summer sitter or only continuity in care that they get. You should talk to the social workers at the schools to see what their views on this summer activity means to kids in East De Pere. Why does it always have to be bigger and better why can't it just be maintained?
- Worked at the pools as Lifeguard for 9 years and swam there daily as a kid in DePere. I live in Oak Creek now, with children of my own, and really miss having a community pool to take the family to in the summer. The pools make DePere a better place to live.
- There are two perfectly good aquatic centers within driving distance. I do not feel it is the best fit for De Pere. As a parent, it is nice having the pools for kids to swim and play in without all the chaos that comes from aquatic centers. Perhaps look at installing a splash pad somewhere in the city and look to rebuild the pools. I have heard lots of interest for a splash pad and it would probably have support no matter which side of the river it is on.
- I grew up across from VFW park and used the pool almost daily. I feel the safety of the children is to have a pool on each side of the river. I wouldn't want my children to have to go thru roundabouts to get to a pool.
- My daughters love to visit Legion every summer. They are saddened by the thought of not having a close place to swim. Thank you!
- It is too dangerous for east side kids to attempt getting to wdp to swim. It is better to invest in saving the two pools and probably more cost effective
- Take our grandchildren to Legion Pool during the summer.
- Need a pool to keep residents to stay & play
- When my children were very young it was such a nice family outing. When they were a little older and able to bike there it was nice to know they had a place to go and get some exercise and away from video games. It would be a shame for legion pool to close.
- I see so many young kids and families walk past my house in the evening carrying towels. It Makes the community stronger and more social to have a place where people can get together and have a great time. Also with kids whose parents are gone during the day its a place they can go to and do something and stay out of trouble. Also other programs use the pool. We don't need a water park. We don't need to have to go to the west side for a pool. This year the road is tore up. Hope you take that



# *Public Comments, continued*

into consideration when you see how many people used Legion this year. The people do not want a water park. The community should have what they want, not the politicians.

- Live on the East Side. We will never use a pool on the other side of town. Seems like a unfair situation to tax half the town for a pool they won't use.
- I feel it is very important to the community to keep Legion Pool. We could hold fund raisers to get the money for repairs. I also feel that it should be voted on as a referendum by all of the people living in East DePere. Lots of people still do not know that there are efforts to close down Legion Pool. Send out letters to people and let them know so they can all have a say. Legion Pool is very important to the kids and families. Lots of people cannot afford to go away on vacations and so Legion Pool is the summer of fun for so many kids and families. I know when my daughter was in 4th, 5th 6th 7th and 8th grade, Legion Pool was her summer adventure with her friends. Kids need to have a pool in summer that they can walk or bike to for the fun of it .
- I am not please with the thought of having actual swim area. Where will kids learn to swim? Also, where is the money coming from to build such an unneeded and extravagant waterpark? I certainly hope not out of our property taxes. We pay more than enough already and we were not even asked if wanted such a place to built. I prefer and feel it is more important for children to learn to swim and get actual exercise in the actual pool than to be 'entertained' by a waterpark. This is not what our small city needs. People can go to the dells or other designed places for that.
- Who ever came up with the idea to just put a splash pad where Legion pool currently is? Who does that cater to? Not families with older children. Since a splash pad is geared toward very young children (boring for older kids) I feel like it won't get used as much as a pool would. Also, the road construction EVERYWHERE around Legion is very disappointing as people might not attend the pool this year as much because if it.
- I have not bought a season pass but am considering it this year because of my kids ages. I will be buying one next year. We use legion for swim lessons and would be disappointed if it closed.
- The sad part is that this survey will do no good. The City has already made its decision regardless of what they've told the folks about "presenting their point of view". They would rather pay more to build an aquatic center than spend less to permanently fix both pools. Voting them out of office will do no good as it's the City Administrator that's pulling the strings - it's an appointed position. The only way to get rid of him is if he resigns/retires.
- One of the main reasons we choose the De Pere summer camp every summer is because our children get to swim twice a week at Legion. We also utilize it as a family. It is a clean, safe, affordable place for so many kids to gather. It would be so sad to see it go and a disservice to the children and families in the community.
- This is the 2nd survey I have received.. Closing the Legion Pool would cut off access to the East side community for swimming, swimming lessons, and family fun.. There has to be a way to keep both pools open !! Start thinking outside of the box.. If it is all about the money, well, think about Fundraisers, private donations, volunteers, corporate backing, etc.... I may no longer live in East De Pere, and, yes I have a sentimental attachment to Legion Park and Pool, and today's youth that live on the East side of De Pere, should be able to go to a nearby pool. Do you think parents are going to shuttle their kids over the bridge every day for swimming lessons or for a day of swimming?? From what I have gleaned, the answer is no.. With a little more effort I think you can figure out a way to keep both pools open....



# *Public Comments, continued*

- would be a shame to close east side pool - eliminates opportunities for families to walk or bike to pool (or babysitters for summer) - too dangerous/busy to drive to west side pool.
- Younger kids are not going to be able to walk or bike through the roundabout and across the bridge, so many kids will no longer go to the pool and will have to find other ways to stay entertained. My kids are older, but if younger I would not let them cross the bridge without adults till at least middle school.
- My kids grew up using Legion Pool and we want future generations of kids to have a pool on the east side, too.
- Both areas should have a pool
- My wife and grand kids use Legion Pool and I think with the size of De Pere now and the busyness of the travel we need one on each side of the river.
- A softer flooring option may be appropriate around the pool area. The rubbery substance commonly used in newer playgrounds would be fantastic!
- Both pools are home to so many kids. Closing one would disrupt so many lives and structure in one's life. We need a pool on both sides of the river! Too many kids rely on their pool for the summer.
- A large demographic of the pool users at Legion Park are pre-teen and younger teenagers. These children are at a CRITICAL age when few options for recreation exist for their age group; teenagers DON'T use splash pads. Nor will they be able to drive anywhere else across town to swim. Closing Legion Pool would be a GROSS disservice to the youth in our community.
- I have loved the VFW pool since I was a kid. I am happy I am able to share it with my kids now. They love it.
- Consideration of safety and ease of use for kids biking across the bridge (should legion pool be closed) needs to be an integral part of the decision
- While my kid are grown, they spent many days at Legion Pool, and I feel it is important for kids to have this close option and to not be restricted by activities a water park prescribes. There is something to the simple pleasure of swimming and diving.
- East De Pere needs somewhere for the kids to be able to ride their bikes to or walk during the summer months when families are so busy with work schedules
- Thankful to be able to take my son to legion this summer as I did growing up. And excited to see what the future holds for both pools
- Our pools in De Pere mean a lot to the community. There's history as well...kinda sentimental. I think we should preserve both pools and I also think that nothing should be done until there can be an agreement made.
- It makes 0 sense to close only pool in De Pere. Build a new one at same location or remodel it.
- I have no intention of bringing my kids to an aquatic center. The Green Bay Area already has a few and they don't seem to be well used. I do, however, bring my kids multiple times a week to legion pool and would continue to do so if it remained open.
- To city officials: We elected you, now listen to us!
- I hope I answered the question about closing the pools correctly. I do NOT agree with the city's plan for one pool.
- Legion Pool should stay open; it is constantly busy!
- We need a pool on the East side. Will not go to West side!!
- Currently our kids are allowed to bike to Legion pool, they are not allowed, nor will they be allowed to bike to the west side. Speaking about this issue with parents throughout the city, the resounding



# *Public Comments, continued*

opinion was there was no way they were going to let their children navigate the roundabout/bridge traffic. In addition, as a teacher at Foxview Intermediate school, I heard so many students say in the last weeks of school that they couldn't wait to go to Legion pool And had plans to go swim on the last day of school and throughout the summer together.

- Those pools have been a staple to our family and to the De Pere Community for years. So many memories! Please keep the current pools and repair them.
- "I think it would be reasonable to raise rates on season passes by a small amount in order to generate additional revenue for pool repairs. Right now, it's EXTREMELY affordable. Which is great, but not if its not generating the revenue necessary to keep up the pool. Additionally, every day that I go to the pool with my kids. IT IS PACKED. There is nothing wrong with it from a consumer's perspective. I love the idea of a community pool, and I dislike the idea of a big center. At Legion, I can keep my eyes on all three of my kids. At a big center, I will lose that visibility. I hate the thought of closing that pool."
- Please don't close legion. I've been coming my whole life and now my 5 kids enjoy it.
- Many people have moved into the area surrounding Legion pool in order to be close to the pool and park. It would be terrible is that was taken away. It is unrealistic to think children could ride their bike across the bridge to the VFW. I would let me 11 year old ride to Legion but I would never let her ride to VFW without an adult.
- I would agree to an aquatic center if it was something that could be used all year ....enclosed
- Keep Legion!
- I think Legion is an excellent central location for the east side. My sons and several others walk or bike to the pool.
- My kids use legion pool almost every day on summer break. With the horrible traffic problems, largely caused by only one way to get from the east side of the river to the west, there is no good way for them to get to vfw. There is too much traffic during the day trying to get through the round about by the bridge and they dont pay enough attention to pedestrians.
- My children used the pool everyday, learned to swim and became lifeguards. I may not use it now but would like to support legion pool with my tax dollars. Community pool are very important.
- I work for the De Pere School District. If you close one pool those children on that side will no longer have a pool within biking distance. A whole side of the community would no longer have access. Depriving the kids a positive spot and activity.
- It's crazy that tax payers in surrounding towns cannot access the pools or recreational opportunities without paying such high fees.
- Love having both of these pools readily available! With depere growing in size and being an idealistic place to raise children, losing one of them would be awful. I also love the hours of operation..works great for families and teens!
- Legion pool provides young kids a place to be safe during the day/evening during the summer months as well as families.
- Don't use it like I used to, but spent almost everyday there when kids were younger! Two pools is the best choice for ALL the kids in DePere.
- We have not used the pool yet but my son is finally showing interest after learning to swim and bring more comfortable in the water. We live in walking distance to Legion and go there frequently. I was very disappointed to hear they were closing and only building 1 on the west side of town. There are plenty of





# *Public Comments, continued*

other waterparks and centers in the area we can drive to. It would be nice to still have the pool option near by.

- I don't use the pools often, but so many of my neighbors do. please keep them!
- Keeping these pools open in both neighborhoods to give the largest number of residents access. I think most would rather have smaller rather than nothing.
- It's ashame that we get this survey after the city decided to close a pool without the public really being informed about it. City of De Pere is going to get us in the same trouble with a budget as the city of Green Bay is with there aquatic center for pools they can't afford.
- I grew up biking and walking to Legion pool as a kid and loved meeting my friends for a safe place to swim and hang out. Now that I habe my own family with 4 kids, we take swim lessons each year and enjoy spending our afternoons at the pool. It is such a great environment that is close by, affordable and family friendly with out too big of a crowd. There would be so many in our community that would be disappointed to see it close down. We would not utilize a pool on the other side of the river as it would not be as safe to walk and bike to in the summer. East and West DePere are just too big of communities to fit everyone in one spot. It is great to have options to be on the East or West side.
- De Pere needs both pools!
- Allouez doesn't have a pool so our kids love Legion
- We pay pretty high taxes here and I would sincerely hope you would rebuild build both pools to help the community. It's for the KIDS!!!!!!
- Closing either of the pools will not make the public happy
- For a resource used by so many families, many who may have transportation challenges, it's a disservice to either side of the river to cancel the pool. Dealing with the roundabouts, walking or biking kids, just doesn't feel safe.
- How does the city expect children who ride their bikes to legion pool, get safely to the West side of town to use the only facility if they tear down legion pool. This is completely unfair to all the families that reside in East De Pere!
- As a mom with four young kids, having a neighborhood pool nearby is convenient and fun. My kids love swim lessons in the summer and family swim nights too.
- Kids need places to swim
- I feel that closing both pools and combining them into one will cause overcrowding for both lessons and recreational swimming which Makes me more likely to make the drive down to Brillion's community center and make use of their pool instead to avoid the crowds. It's much more difficult to keep an eye on my kids when there are large crowds partaking in the pool.
- Due to the large bridge separating our city, there should be reasonable aquatic options for both sides, a splash pad is not adequate for swim lessons and other uses of a city pool for most children, especially for the school age children who are in need of things to do during the summer months.
- The city needs to be asking these things before all the sudden making a decision. No one in the area wants one large aquatic center. No one. We already have enough large crowded centers around.
- I live in Allouez, but since we do not have a pool, I love taking my kids to Legion Pool for swimming lessons in the summer. It's convenient and easy, and the pool is simple, but fun.
- The convenience of having a pool on both sides is a must.
- I spent all my youth summers at the pool every day and some nights. I rode my bike there. As an adult, I took my grandchildren there. I helped teach them to swim and go off the diving boards. As they got



# *Public Comments, continued*

older, they were able to go there on their bikes. There is no way that the kids on the east side can go across the bridge to VFW with the traffic and the roundabouts. Too dangerous. The east side kids shouldn't be left out of the opportunity to have a pool to go to. A pool is all they need- not an aquatic center.

- DONT CLOSE THE POOL!
- As a lifelong resident of De Pere who used the pools daily when I wasn't working and in my younger years, there is no way anyone is going to let their child go across the river to use the other pool. There is no safe way across for kids on bikes or even walking. Your current plan abandons everyone on the east sides access to a public swimming pool.
- I THINK IT IS WONG FOR THE POLITICIANS TO MAKE DECISIONS WITHOUT THE CITIES INPUT/REFERENDUM SO TO SPEAK IT IS AS WRONG AS GREEN BAY TRYING TO CLOSE COLBURN
- An aquatic center is very important, however there needs to be an option for a neighborhood pool in both locations. There are too many children in the area not to. Improve both locations. People will come.
- An aquatic center is very important, however there needs to be an option for a neighborhood pool in both locations. There are too many children in the area not to. Improve both locations. People will come.
- Having 2 smaller pools makes it easier on parents and caregivers to keep children safe.
- For some east side children, no east side pool will mean absolutely no swimming opportunity. Swimming passes in some of these cases are purchased for families.
- Legion Pool has been a significant part of our community for generations. It is an important resource to kids in East De Pere during the summer and its location is a big factor in that. In addition, I'm interested in seeing it preserved for just the architectural value. It's a really neat, mid-century space that would be such a shame to dispose of""it feels wasteful.
- We love legion pool and we think it would be a terrible decision to close it.
- Please keep Legion Pool open the last two weeks of August when it is hottest & life guards are willing to work & say they need to work!
- Please listen to your constituents and save this beloved gem in our community for future generations to enjoy!
- I am concerned about children crossing a round about and the financial burden on underprivileged families. I have been purchasing 10 family pool passes for the last 15 years for families in the East De Pere area.
- Legion pool was a very fond memory of mine growing up. It also breaks up the middle of the city very nicely and bring entire neighborhoods together around one focal point. They should find better ways to put businesses around the park like food trucks and event nights around the pool
- We have only recently started going to Legion but it is such a wonderful addition to our lives in De Pere! I love having a safe and fun destination for our kids to BIKE to! Please keep the neighborhood pools going. There's no need to try to upgrade so much that the locals lose out.
- The pools provide much needed entertainment and family time. There is not much to do in town and provides revenue.



# *Public Comments, continued*

- Pools, parks, and green spaces are incredibly important to any city, and even more so as they try to further develop (as De Pere is currently doing). Buildings and concrete need to be offset by these amenities, or people will not want to live in that area. Do not close city pools.
- East De Pere children and families deserve a pool they can walk or bike to.
- My vote for alderman will be reflected in what happens with legion pool. Legion pool needs to stay open. East and west de pere are basically two different cities. Each side should have a pool.
- MOST IMPORTANT - the pools need to be accessible for all kids, not fair to stress the east side kids on how to get there...Legion was important in my life and my son's
- Even though my kids are grown I would hate to see other kids lose out on the experiences of having this gem in our community. There is so little for kids to do to be active and outside as a group and Legion brings the community together!
- My family of 4 and I were recently at a large aquatic center in Madison Wi (Goodman Pool) and it was crowded, uncomfortable, and not relaxing. When we attend Legion pool in DePere we are able to relax knowing that are kids are in our sight at all times and we enjoy it's simplicity! Our kids even said that they felt it was too big and hectic at the aquatic center in Madison and that they love Legion pool so much more. We cannot lose this great place in the community!
- As a school social worker for De Pere Schools, I receive funding from a generous De Pere family to purchase 10 family pool passes to Legion annually for low income families. This year, many families qualified for the recreation scholarship through the city due to being low income and living within the city limits so funds were utilized for swimming lessons and other city programming. Biking and walking to Legion pool is the highlight of these kids' summer, as their families don't have the funds to go on trips or to leave town. It's critical for this well-utilized summer recreation facility to continue to be available within safe walking or biking distance for our East De Pere children and families.
- Although I did not buy a pool pass this year, I have had one for many years, my children now have summer jobs and do not use the pool as much. I would hate to see the pools leave both sides of the city.
- I see children of all ages walk by in summer to use the Legion pool. If you take that away they will no longer be able to walk. Kids have less and less to do on the East side!! Why do we have to have an aquatic park? Lets just have two pools and be done with it. Why is it always lets improve West De Pere and lets watch East De Pere fall apart. It is time that this counsel look at both sides of this city and quit favoring the West side.
- Neighborhood kids won't be able to ride their bikes to the local pool anymore if you close Legion Pool
- "We are grandparents and our grandchildren live in East DePere. All children should be able to ride their bike to swim in community pool in summer. How we grew up and how are adult children grew up.
- To dangerous for kids to cross the river. Save our pools!
- One of the reason I bought my house was because of Legion pool. I went there as a child and now my son does.
- We love the pool. Great community asset.
- My daughter uses it most often with the De Pere park and rec summer camp program. She sees many friends there that are not part of the park program. If you close Legion Pool, not only will getting to the west side take more time, but it will hinder those friends from the pool, as many of their parents will not allow them to ride bike across the bridge. The round abouts are too dangerous. People do not wait for walkers or bikers on either side.





# *Public Comments, continued*

- I just feel it wouldn't be safe for children to cross the river to attend the aquatic Center. Legion has been a part of our childhood and we bought a house close to it so our child could enjoy it. Hoping to see Legion saved regardless of aquatic center decision.
- We are senior citizens, so we don't use the pools. But, when I was a kid and when my kids were young, we walked to the pool for lessons and open swim. I want that for my grandchildren.
- Thank you for doing this!
- It is not fair to us if you close it
- Stop closing pools for kids because conservatives are frightened of paying taxes
- Too many young kids live in East De Pere, to close down the pool. Most of which, will not have the means of getting to West De Pere safely, to go swim. This would take away a great childhood past time and exercise, for many. It's too far and unsafe, with the busy roads, bridge, & round-a-bout, for kids to ride bikes there. Idle children will find other things to occupy their time with, during the day....let's keep a good outlet around!
- We love Legion Pool! We have 4 kids and we go every week in the summer. The kids are very sad about the pool possibly closing. The pool is a huge part of summer for us. Please do not close Legion Pool.
- Legion pool is the best!
- I feel having the pool as part of the neighborhood increases the value of our neighborhood to future homeowners and families moving into the area.
- I feel having the pool as part of the neighborhood increases the value of our neighborhood to future homeowners and families moving into the area.
- I am too old to use the pool but love watching the kids go there and can hear how much fun they are having!
- It is disheartening that the City Council seems more interested in their own vision than in the that of the community members on this matter. These two community pools are the very heart of a summer well lived for our children as well as being a great equalizer for all families in this community.
- The kids need neighborhood pools. Tax us.
- My husband and I are now in our 60s but our grandchildren use the pool all the time.
- In this age of electronics, fun, family friendly, accessible activities that get children to enjoy the outdoors should be of primary importance.
- Legion pool was a major part of my life growing up and i dont want to see that taken away from other children! It is a safe and fun environment that provides entertainment in a town that doesnt have much to do.
- We just moved into the area and we LOVE legion pool. We go swimming almost daily. We would not do so if the pool were ONLY across town.
- "You may want to ask the Park Commission to defend the following facts when it comes to building a new water park vs. repairing the current pools. Per the Green Bay Press Gazette, Jan. 26, 2018, overall daily attendance at GB and De Pere pools dropped significantly between 2011 and 2017: ""... Resch Aquatic Center dropped by more than 30 percent, while Joannes Aquatic Center fell by more than 22 percent."" The Park Commission uses the rationale that attendance is dropping because flat water pools don't hold the same appeal as waterparks. If that's the case, why has attendance also dropped at Resch and Joannes? What does the Park Commission plan to do with the vacant area that the removal of Legion pool will create? Have they cash-flowed that out? Will they be spending more \$ to make use



# *Public Comments, continued*

of that space? Is that factored into their current budget? Do a Google search and you'll find many cities in Wisconsin have put the "swimming pool/waterpark" dilemma up for a vote by residents. Ask why this was not done in De Pere, especially when spending \$5 million--not to mention the fact that eliminating one pool will deepen the divide between East and West De Pere; a divide that the Council has supposedly been trying to bridge for decades. Best of luck!

- We do not use either pool only because we have a pool at our house, but I know a lot of families that go to open swim or take lessons at Legion Pool. I personally don't understand why you would not try and keep these pools maintained for both East and West De Pere. There are beautiful indoor pools at the Cerebral Palsy Center and the Kroc Center if families want to use them in that capacity. Summer time brings about a lot of free time for kids and having a pool available on both sides of the river can help with that. Kids can stay out of trouble by meeting their friends, cooling off and families can feel good about their children hanging out at the park and swimming. I think it would be wonderful if the City could find a way to keep both pools open for residents and visitors.
- It is not safe to have kids cross Broadway and the roundabout expecting them to go to the West Side to swim. VERY DANGEROUS!
- Build the aquatic center at Voyageur Park if the pools have to close
- We have lived here for 28+ years. Our children spent many happy days at Legion when they were young. Please preserve this wonderful neighborhood pool for all Depere families!
- Too many words to fit
- How do East De Pere children get to new pool/aquatic center in West De Pere?
- While I do not use the pools I believe it is very important for families, especially children, to have easy access to a safe and affordable swimming option. There are many children in my neighborhood who use the pool as a main form of entertainment in the summer and would not be able to travel across town to VFW.
- Legion Pool is just such a fun place for many to come. Enjoying the summer here at De Pere's own public swimming pool is great for the whole community. Taking away this part of the community would not accomplish anything positive for the people of De Pere. Many locals love Legion swimming pool because it has such a great walkable location, is affordable, and is fun for everyone. So, why take that away from so many that want to see this place stay?
- I learned to swim there, my kids and great nieces and nephew also use the pool.
- My children right now are young. I answered that I do not buy a pool pass, but that is only because of their ages. I fully plan to buy a season pass once we are over naps.
- Closing either pool is not a smart choice. Swimming gives the kids something to do that isn't getting them into trouble, and actual LIFE SKILLS. By closing one, you are taking the ability to get to the pool away from many people. It is time to start investing in the kids that are not involved in school sports.
- This pool is a safe place for kids and the community NEEDS a place for families!
- Summer Day Camp Dickinson location utilizes this pool, walking distance.
- Both our school age kids go to Legion Pool at least twice a week through the De Pere Summer Camp program (the east side program that is located at Dickinson). It's their favorite part of Summer Camp. In addition to the fun and exercise the pool brings, we are amazed at how far their swimming skills have progressed just this summer (as of July 18). In the past they have taken swim lessons at the YMCA so they know the basics, but unless it's put into use they will only progress so far. They are developing into strong, confident swimmers. This wouldn't be possible without Legion Pool.



# *Public Comments, continued*

- The city is divided by a river and busy Broadway road, parents will not have their children cross the bridge and Broadway to use the pool on the west side.
- This is the first summer our kids have been able to do swim lessons at Legion and it has been a great experience for them. They have learned so much more than the many rounds of swim lessons they have done elsewhere and they love this pool. If VFW was the only location available, we would be much less likely to participate due to the location and our children and many others will miss out on summer fun and learning.
- I feel we need a pool that one can just swim at. Maybe we could also get some water aerobics going in the pool.
- Having a neighborhood pool is such a special gift to a community. Kids can ride their bikes in summer to get there. There are many options for big aquatic centers now. Kids have fun in the pool, the rec dept provides great events, and swim lessons are such a great program (Legion lifeguards have been doing great things with kids at swim lessons!). If someone wants to go to a big aquatic center, that is a one day fun day. The pool is an everyday fun trip when it is so close and reasonably priced, please keep it.
- I would like to sign the petition too.
- Lived behind Legion for years. Now live just blocks away. Grandkids and I depend on the close proximity and small town neighborhood atmosphere.
- I'm not convinced that the city running any pool is in the best interest of the tax payers.
- A lot of concerns re closing Legion Pool. 1) Safety of children & families; crossing many intersections to get to the West Side. We're talking about more than just the round-a-bouts at bottom of bridge on both sides but also many intersections along the way if walking several blocks. The round-a-bout on bottom of bridge on W. Side is already very dangerous for even college students to try & cross, using the designated cross walks to 'beat' traffic because traffic normally doesn't stop. Now counsel suggesting we 'throw younger kids & families, into an already bad situation to get to VFW. Besides cars there are buses and semi trucks etc using the already busy road. Getting to Legion is safer if live near the east side. People may venture to the W Side for while to use it but in time it will be mainly a pool for the W Side. Older kids can now walk to swim lessons @ Legion but parents won't continue lessons due to safety/time etc. @ VFW. 2) The hired Consultant DID NOT recommend closing 'either' pool as an option of the 3 they offered so why would it be closed.
- I like the simplicity of legion pool. I feel safe at legion because I can easily see my children in the water at all times. At legion pool, there are no water slides, lazy rivers or water features obstructing my view of my kids like I've found at aquatic centers. I like that the lifeguards know my children's name because they also teach them at swim lessons. My kids like to swim, dive for rings and see people they know from school. I love the 3 levels of diving boards at legion. I do not take my kids to aquatic centers because they are not calm or relaxing to me. My children are 5 and 6 years old. I feel like I'm on high alert at aquatic centers making sure I know where my children are at all times. At an aquatic center we went to in the past, a child accidentally pull my son under water because the other child couldn't swim well and my son was the closest thing he could grab onto. If my kids see at water slide, they want to go down it, but then I either have to go with them on the slide or tell them no because they are not tall enough or strong enough swimmers and they get really disappointed. I feel like the water features at aquatic centers are loud. Kids at aquatic centers seem more hyper as evidenced by running, splashing and showing off. I feel like I can easily talk to my family and friends while in the pool at legion because it's a more conducive environment for that. I like that legion is slightly heated and



# *Public Comments, continued*

doesn't have a strong chlorine smell like some aquatic. We hope to continue going to legion pool for years to come. Please keep Legion pool open.

- Our kids used the pool every summer growing up. They are now adults.
- Please keep legion open!!!! Very unsafe for kids to bike across the bridge and busy roads to get to a pool. Save LEGION!!!!
- We use to live just down the street from legion, my kids could walk there all summer, it's where they learned to swim. With how busy the city has gotten, consolidating to only one side of the area makes it so half the area kids can not use the pool. If you want to keep the small town feel, keep a pool on both sides of depere.
- We do love the pools, I do wish however there would be a little more for smaller kids similar to the Resch Aquatic Center so that both of my children could play more and enjoy what is offered.
- Please keep pool open, from where we live, I would never allow my kids to bike to the west side of town.
- We need outdoor pools not just aquatic centers.
- First year with a pool pass. I cannot express how much my family enjoys a POOL over the idea of a water park. I cannot believe they don't see what a bad decision closing Legion is.
- I use to go to the pool everyday as a kid and we always got pool passes. Some of the best memories as a kid.
- I bring my grandchildren to this pool; there is no way I could allow them to ride their bikes from Ontario St, across the busy bridge, to go to a pool on the other side of town - very unsafe, and takes away from the friendly neighborhood friendships that have developed over the years.
- I grew up going to Legion. I have family and friends on the east side of De Pere I would accompany to the pool more often if non-resident passes were less costly, especially as my infant daughter gets older and/or my family grows. You should also increase the size of family passes to accommodate persons with larger families/more children.
- I don't have young kids now but I grew up swimming at Legion and my kids did too!!! It's the best and needs to stay!
- We have used the pools in the past but currently do not. However, I firmly believe that these neighborhood pools and parks are one of the things that make De Pere great. Having a place for the kids to go right in their own neighborhood helps them stay invested in their community from a young age. We need more neighborhood amenities, not just places to attract visitors!
- I think it would be necessary to keep Legion Pool because it is widely used by De Pere residents. It would be unsafe to have only one pool in West De Pere because children and teens who use the pool during the day would have to go across town and cross the busy round-a-bout connecting East and West De Pere.
- Already plans for a splash pad on east side why would we need another.
- We used to buy annual family passes every summer, but no longer do because our kids are in high school. We believe other families should be as lucky as us to be able to have what we had. Our kids went multiple times a day every day of the week.
- Keep it good for hot days
- "I lived at 215 S Erie growing up and attended Legion pool daily. So did my brother. Then I owned a home at 815 Ridgeway and all 4 of my kids attended Legion Pool regularly, now my grandchildren live at 1206 S Erie and they have attended Legion Pool for many years on a regular basis. I want to see



# *Public Comments, continued*

this continue for all the kids growing up in De Pere. Putting a pool on the West side will not get attendance from East De Pere kids. You have opted to leave them out of a community pool. This is a decision I cannot support. Our kids need a place to gather and enjoy for generations to come."

- I like the idea of an aquatic center, however my daughter will be too young for several years to travel to the other side of town safely on her own. Keeping a smaller pool open on the east side will provide options to families who don't want to travel across town for swimming. (Especially when there is only one bridge, with a roundabout that is very busy and frequently a pain to even drive across, never mind trying to cross as a pedestrian).
- Let's do this
- We have bought a family pass 3 years in a row now, ever since moving to east De Pere. We love this neighborhood and the community and in the summer the pool is a big part of that. In today's world of too much screen time it's nice to have an outlet for kids that encourages physical activity, friendship, fun, and independence. Please keep the pool open!
- Legion is a gem of a local, neighborhood, pedestrian friendly summer destination.
- The pool should be local on both sides. Children should be able to ride their bikes to the pool without having to worry about them getting hit by a car crossing the bridge. The location of the West DePere pool is too far to have children riding their bikes from East DePere. The pool is supposed to be for everyone to enjoy. DePere makes it so important not to separate school districts so therefore we should probably have 2 pools.
- I feel it is unsafe to have only one pool. Getting around town is difficult. The streets are not easy to cross.
- I believe Legion should be updated and have a larger aqua center at VFW pool. This will attract families to the area and bring tax revenue to DePere from visitors. Gives kids and families things to do in the summer.
- Each side of the river needs its own neighborhood pool for travel safety of the children.
- Prices should go down and lifeguards should be more consistent with telling kids that they can go off the diving board without having to take the swim test.
- We need the pools, both of them. An aquatic center is expensive and will be under-utilized by 1/2 the town. We want kids be able to bike and walk to the pools, they feel empowered by the responsibility at a time where parents are often relied on to take them everywhere. It keeps us connected to the past, life can be about simple pleasures...sun, water, a diving board, laughter, chain link and a cheap snack shack!
- Nothing that has not already been voiced on our behalf.
- I don't live in WI anymore but when we come back my kids absolutely love VFW pool. I grew up down the street from the pool and went there everyday. So many memories made there, and now I get to pass that on to my kids when we come back to visit. In MN we have tons of aquatic centers and we long for a good ole fashion pool. Please keep the pools open!
- We live across from legion pool and see people there constantly. We bought a house in this area because we love the community and the pool is a major part of the community in the summer. It is important that our neighborhood have places to walk to that provide spaces and establishments that build relationships; Legion pool is one of this community's greatest features that encourages those relationships. I'm close to my neighbors because I met most of them at the pool or on the way to the





# *Public Comments, continued*

pool and our friendships grew from that. It would hurt the community greatly if they choose to close Legion pool permanently.

- I live in DePere and own a business located in east DePere. Having Legion Pool for our children is one of the reasons I have chosen to raise my children in this east De Pere community. Why anyone would want to take away this wonderful privilege is baffling. Please consider the families of your community in future decisions and save Legion Pool.
- I think there should be a pool on both sides
- Elected City Council members.....PLEASE think of the children. Save their pool.
- Growing up on the same block as v.f.w. was a blessing for my family. If not for that park/pool my parents would surely have gone crazy with all of my brothers and sisters. If we had to cross the bridge to use the pool at legion, our parents would have never allowed us to go. This is simply a safety issue. If children on the east side want to swim they must cross the bridge to do so. Traffic on the east side of bridge is extremely dangerous for pedestrians. Closing the legion pool would only put kids at risk.
- We have grown children that have benefitted having Legion pool on the east side when they were young. There is NO WAY I would have let our kids ride a bike or walk to VFW and that was before the crazy world we live in now. If kids really need a local water park, then you make a trip to Green Bay. Keep two basic pools in DePere!
- It would be really nice if we renovated Legion pool! We can't tear it down and not put back up another outdoor pool! It is really nice and close so Allouze kids love to go to this pool as well. It is a really nice place for the Allouze and DePere kids to go swimming in the summer and enjoy their time off of school. I used to go all the time in summer when I was little! It was one of my favorite places since I did not have a pool at my house.
- Good Luck! Used it as a kid and would hate to see it go.
- Good Luck!
- I don't currently use the pool but know many who do, see the children and families walking and riding bikes to and from. I don't want to lose this neighborhood pool.
- It does not seem feasible for kids to travel to the West side of town to go swimming. There are definitely safety concerns there. East De Pere has a big enough population to support having its own pool. That pool has been a staple in my life growing up, and should continue to do so.
- Our family has been using Legion Pool regularly for open swim and swimming lessons for the past 3 years. I'm frustrated that season pass holders (the people actually using the pool) were not surveyed to see what they want since they are the ones actually putting their money into it. Consulting people who more than likely have no intention of using it on a regular basis is skewed research.
- With the tax refund of \$300,000 the city received, why was that not used for this?



# Financial Summary

	Neenah (AC)		Menasha (Skinny AC)	Sparta (AC)	La Crescent (AC)	Onalaska (AC)	Waukesha			Fond du Lac			Green Bay	De Pere		
		w/o lessons			1 Pool		Total	Buchner (B)	Horeb (AC)	Total	Taylor (B)	Fairgrounds (AC)		Total	Legion (B)	VFW (B)
Occupancy	47,597	47,597					43,765	15,462	28,303					29,870	17,635	12,235
% of total Occ								35.33%	64.67%						59.04%	40.96%
<b>Revenue</b>																
Pool Passes	\$ 56,640	\$ 56,640	\$ 61,000	\$ 80,000	\$ 35,600	\$ 90,000	\$ 103,852	\$ 42,060	\$ 61,792	\$ 179,000	\$ 27,000	\$ 152,000	\$ 217,852	\$ 117,821	\$ 69,561	\$ 48,260
Daily Admissions	\$ 64,280	\$ 64,280			\$ 45,000		\$ 65,714	\$ 23,887	\$ 41,827							
Slide Passes							\$ 9,361		\$ 9,361							
Swim Lessons	\$ 48,050				\$ 22,800		\$ 43,876	\$ 11,929	\$ 31,947							
Diving Lessons							\$ 729		\$ 729							
Group Sales							\$ 5,773	\$ 1,239	\$ 4,534							
Pool Rentals							\$ 1,122	\$ 285	\$ 837							
Birthday Parties							\$ 5,771	\$ 3,818	\$ 1,953							
Concessions	\$ 45,890	\$ 45,890	\$ 17,000	\$ 23,000	\$ 23,000		\$ 28,924		\$ 28,924				\$ 75,665			
Splash Cash							\$ 562		\$ 562							
Swim Express							\$ 6,444	\$ 6,444								
Fitness Classes							\$ 1,905	\$ 1,905								
Uniforms, Lockers							\$ 1,583	\$ 531	\$ 1,052							
Locker/Phone	\$ 260	\$ 260														
Lifeguard Training							\$ 695	\$ 695						\$ 22,800	\$ 13,461	\$ 9,339
<b>TOTAL REVENUE</b>	<b>\$ 215,120</b>	<b>\$ 167,070</b>	<b>\$ 78,000</b>	<b>\$ 103,000</b>	<b>\$ 126,400</b>	<b>\$ 90,000</b>	<b>\$ 276,311</b>	<b>\$ 92,793</b>	<b>\$ 183,518</b>	<b>\$ 179,000</b>	<b>\$ 27,000</b>	<b>\$ 152,000</b>	<b>\$ 293,517</b>	<b>\$ 140,621</b>	<b>\$ 83,022</b>	<b>\$ 57,599</b>
<b>Expenses</b>																
Personnel	\$ 148,110	\$ 148,110	\$ 106,288	\$ 98,469	\$ 171,090	\$ 178,017	\$ 221,233	\$ 92,428	\$ 128,805	\$ 158,828	\$ 32,919	\$ 125,909		\$ 177,187	\$ 104,610	\$ 72,577
Contracted	\$ 60,180	\$ 60,180	\$ 73,850	\$ 29,000	\$ 19,050		\$ 105,280	\$ 48,501	\$ 56,779	\$ 96,025	\$ 46,825	\$ 49,200		\$ 68,550	\$ 40,471	\$ 28,079
Supplies	\$ 35,170	\$ 35,170	\$ 36,830	\$ 34,000	\$ 43,800		\$ 37,193	\$ 7,799	\$ 29,394	\$ 69,120	\$ 19,990	\$ 49,130		\$ 42,700	\$ 25,210	\$ 17,490
Capital Outlay			\$ 8,991		\$ 4,250		\$ 29,237	\$ 4,500	\$ 24,737	\$ -						
<b>TOTAL EXPENSES</b>	<b>\$ 243,460</b>	<b>\$ 243,460</b>	<b>\$ 225,959</b>	<b>\$ 161,469</b>	<b>\$ 238,190</b>	<b>\$ 178,017</b>	<b>\$ 392,943</b>	<b>\$ 153,228</b>	<b>\$ 239,715</b>	<b>\$ 323,973</b>	<b>\$ 99,734</b>	<b>\$ 224,239</b>	<b>\$ 586,101</b>	<b>\$ 288,437</b>	<b>\$ 170,291</b>	<b>\$ 118,146</b>
<b>NET INCOME</b>	<b>\$ (28,340)</b>	<b>\$ (76,390)</b>	<b>\$ (147,959)</b>	<b>\$ (58,469)</b>	<b>\$ (111,790)</b>	<b>\$ (88,017)</b>	<b>\$ (116,632)</b>	<b>\$ (60,435)</b>	<b>\$ (56,197)</b>	<b>\$ (144,973)</b>	<b>\$ (72,734)</b>	<b>\$ (72,239)</b>	<b>\$ (292,584)</b>	<b>\$ (147,816)</b>	<b>\$ (87,269)</b>	<b>\$ (60,547)</b>
Used by De Pere?	Yes		No	Yes	No	Yes	No	No	No	No	No	No	No	No	No	No

